

VAN ALLEN INTERNATIONAL COUNCIL

**Private Means to Public Ends:
The Role of the Private Sector in
City-Making**

ITINERARY

OCTOBER 30—NOVEMBER 2, 2019
NEW YORK NEW YORK

INTRODUCTION

According to projections, New York City is set to increase by another 500,000 residents over the next two decades. The impacts of this growth, coupled by shrinking municipal coffers, promise to exacerbate the City's challenges around aging infrastructure, a severe housing crisis, and income inequality. In response, New York and other global cities are looking for creative ways to leverage private money to meet the needs of their swelling populations.

From the creation of parks and open space, to the development of entirely new neighborhoods, private interests are shaping our spatial city more than ever before. This reality underscores the importance of balancing private investment with public benefit. What best practices can guide collaboration across the public, private, and design sectors to ensure the most equitable outcomes?

The International Council traveled to London this past spring to probe this question and foster learning across cities, by examining two case studies: Kings Cross and Olympic Park. Equipped with lessons on London's approach to benefits and tradeoffs, the Council is continuing their exploration in New York City from October 30 to November 2, focusing on Brooklyn as the city's 21st century engine of economic growth.

Special thank you to the International Council co-chairs, programming partners, as well as the many participants for contributing their time and expertise to the richness of this program.

CASE STUDIES

Over the past two decades, the Brooklyn brand has risen to global prominence, as it's become a driving force behind the innovation economy -- a set of industries related to technology, creativity, and new-age manufacturing. This growth has generated immense economic investment and opportunity, contributing to Brooklyn's dynamism, while also raising the critical question of "who benefits?" that fuels a citywide public debate.

The Council will direct their attention to Downtown Brooklyn and Sunset Park, two neighborhoods that differ dramatically from the master-planned swaps of London that have the advantages of single, large-scale land ownership. Both case studies are hubs of the emerging innovation economy and reflect the complex conditions that underpin Brooklyn's evolution.

DOWNTOWN BROOKLYN



SUNSET PARK



PARTICIPANTS

COUNCIL MEMBERS

Pat Arnett

Silman

Carl Backstrand

White (co-chair)

Luis Becker

Henning Larsen Architects

Alice Brittion

Squint Opera

Alfredo Caraballo

Allies and Morrison (co-chair)

Nick Carlin

Wingårdhs Arkitektkontor

Jonas Edblad

Wingårdhs Arkitektkontor

Daniel Elsea

Allies and Morrison (co-chair)

Karen Frome

Silman

Benjamin Garcia Saxe

Studio Saxe

Denzil Gallagher

BuroHappold Engineering

Amalia Gonzales Dahl

Henning Larsen Architects

Tony Grist

HASSELL

Nancy Hudson

Silman

Scott Hughes

Silman

Hauke Jungjohann

BuroHappold Engineering

Sara Navrady

Mecanoo

Nat Oppenheimer

Silman

Carmen Pereira

Mecano

Sara Rubenstein

Henning Larsen Architects

Monica von Schmalense

White (co-chair)

Morten Schmidt

Schmidt Hammer Lassen

Michael Sorensen

Henning Larsen

Tomas Stokke

Haptic

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Brent Roach

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Associate

ABOUT THE COUNCIL

The International Council brings together leading design professionals from around the globe to enhance dialogue between cities and across disciplines. This invitation-only community is committed to equitable urban futures and investigates the most pressing issues facing cities through annual international expeditions. The group was founded by Kai-Uwe Bergmann, Partner at BIG Architects, as a way to activate Van Alen's international network. Since then, the Council has traveled to cities that include Mexico City, Munich, Copenhagen, Sao Paulo, Rotterdam, Mumbai, probing issues that range from social connectivity in Mumbai's slums to the role of the private sector in shaping London's future.

INTERNATIONAL COUNCIL, LONDON 2019



DOWNTOWN BROOKLYN

The central and transit-rich district of Downtown Brooklyn was historically a lively commercial and civic center. Through decades of decline, it was underutilized and seen as prime for revitalization. The City rezoned the area in 2004 with the vision of creating a new, 21st century Central Business District that would service the growing borough and greater metropolitan region.

The surge of investment that followed, successfully stimulated development and generated job growth, making it the city's third largest CBD. The unplanned proliferation of residential alongside commercial, however, put tremendous pressure on its existing infrastructure. As a relatively new district, Downtown Brooklyn is now finding its footing in balancing future growth with the needs of its new 24-hour, mixed-use community.



DOWNTOWN BROOKLYN

ONE WILLOUGHBY SQUARE



WEDNESDAY OCTOBER 30

- 8:45 AM

A

PRESENTATIONS

Brooklyn Historical Society DUMBO, 55 Water St

BROOKLYN'S EVOLUTION AS AN ENGINE OF GROWTH

Deborah Schwartz, President, Brooklyn Historical Society

Winston von Engel, Director, Brooklyn Office, Department of City Planning
- 10:30 AM

B

TOUR

EMPIRE STORES: MANUFACTURING TO MIXED-USE

Jamie Ginsberg, General Manager, Jones Lang LaSalle

David Lowin, Vice President, Brooklyn Bridge Park Corporation

Pat Arnett, Principal, Silman
- 11:00 AM

C

STUDIO VISIT & PRESENTATIONS

BIG Architects, 45 Main St 9th Floor Brooklyn

VISIONS FOR A NEW CBD

Regina Myer, President, Downtown Brooklyn Partnership

KNITTING IT TOGETHER: DTBK'S PUBLIC REALM ACTION PLAN

Kate Cella, Senior Landscape Architect, BIG
- 12:15 PM

TOUR

CONNECTING WATERFRONT TO CORE

Regina Myer, President, Downtown Brooklyn Partnership

Sagi Golan, Senior Lead Urban Designer, Department W City Planning
- 1:00 PM

D

LUNCH

Circa Brewery Co., 141 Lawrence St, Brooklyn
- 2:00 PM

TOUR

DEVELOPMENT OF THE DOWNTOWN CORE

Regina Myer, President, Downtown Brooklyn Partnership

E METRO TECH

Alireza Esmailzadeh, Senior VP, Asset Management & Leasing, Brookfield

F 1 WILLOUGHBY SQ

Gustavo Rodriguez, Partner & Design Director, FXCollaborative

G CITY POINT

Paul Travis, Founder & Managing Director, Washington Square Partners

H FULTON STREET, PUBLIC REALM ACTION PLAN

Paul van der Grient, Studio Director, WXY & Cara Michell, Senior Urban Planner, WXY

I 80 FLATBUSH

Jared Della Valle, Chief Executive Officer, Alloy Development
- 4:30 PM

TOUR

BROOKLYN'S CULTURAL DISTRICT

Daniel Payne, Principal, Principal, AEA Consulting

J HARVEY THEATER

Sharon Lehner, Director of Archives & Jonathan Jones Director of Capital Projects, BAM

K 300 ASHLAND

Andrea Steele, Partner, Andrea Steele Architecture
- 5:30 PM

L

COUNCIL ROUNDTABLE

Lepercq, BAM, 30 Lafayette Ave, Brooklyn

Facilitated by David Burney, Academic Coordinator of Urban Placemaking Management, Pratt
- 6:30 PM

M

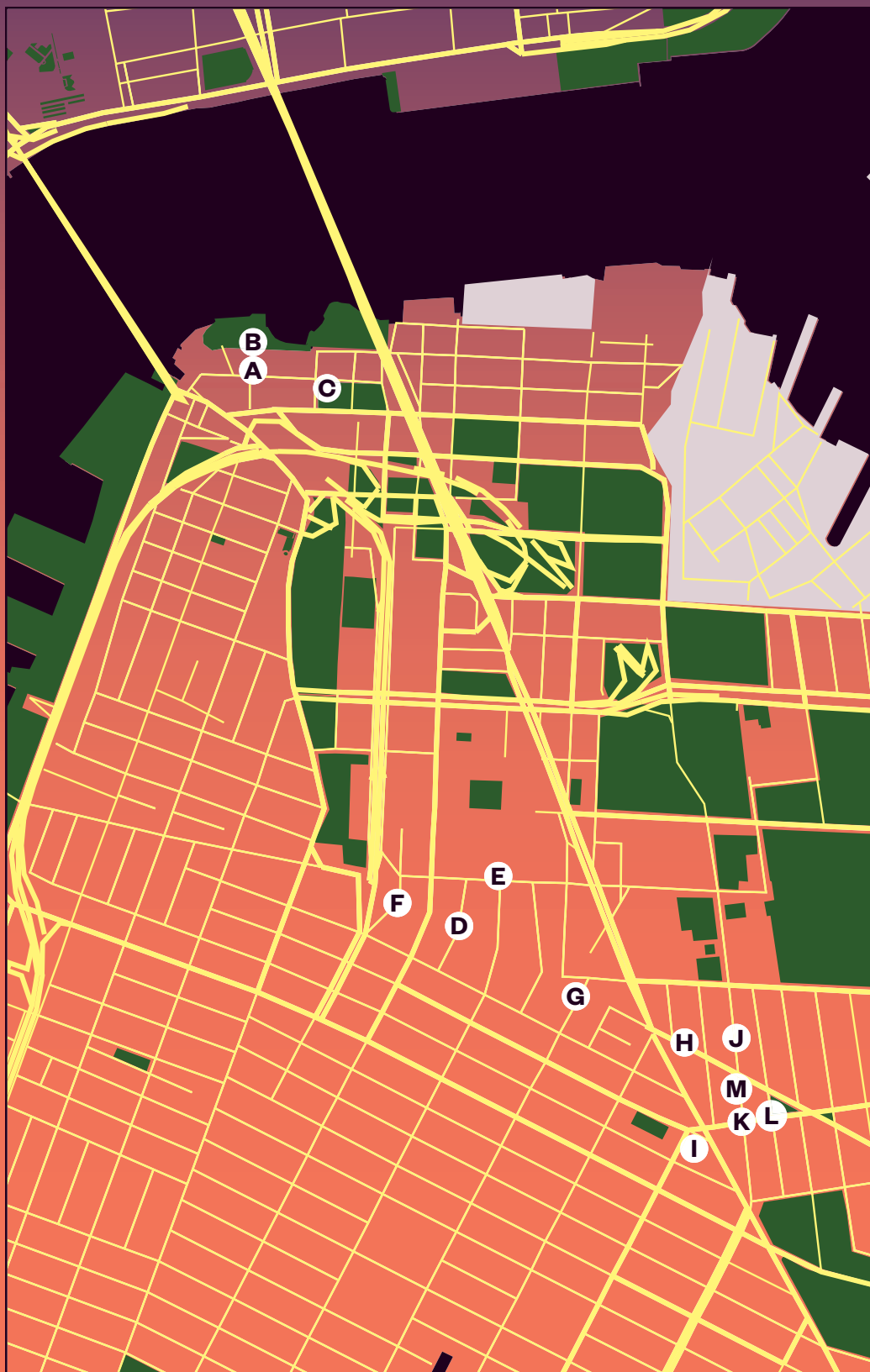
OPENING RECEPTION WITH MIOD

Center for Fiction, 15 Lafayette Ave, Brooklyn

MAYOR'S INSTITUTE FOR CITY DESIGN

Remarks by Justin Garrett Moore, Executive Director & Urban Designer, Public Design Commission
- 9:00 PM

DAY ENDS



SUNSET PARK

The challenge of maintaining New York City's competitive edge, while ensuring equitable development is also playing out in the South Brooklyn neighborhood of Sunset Park. This long standing immigrant neighborhood is closely linked to the history of manufacturing along its waterfront, which provided jobs to much of the upland community.

As the post-industrial shoreline has undergone a renaissance, commercial pressures in Sunset Park have intensified in recent years. Industry City is a privately-owned campus and anchor tenant of the evolving waterfront that has come to represent the new-age innovation economy accused of supplanting traditional manufacturing and spurring wider neighborhood change. This 19th-century complex of warehouses that spans 35-acre has been transformed into a hub for light manufacturing, commerce, and special events.

In the face of a rezoning request by Industry City to introduce hotel and big-box retail to the complex, a fiery debate has unfolded about whether to resist the request outright or leverage private development in order to achieve some community benefits.



SUNSET PARK

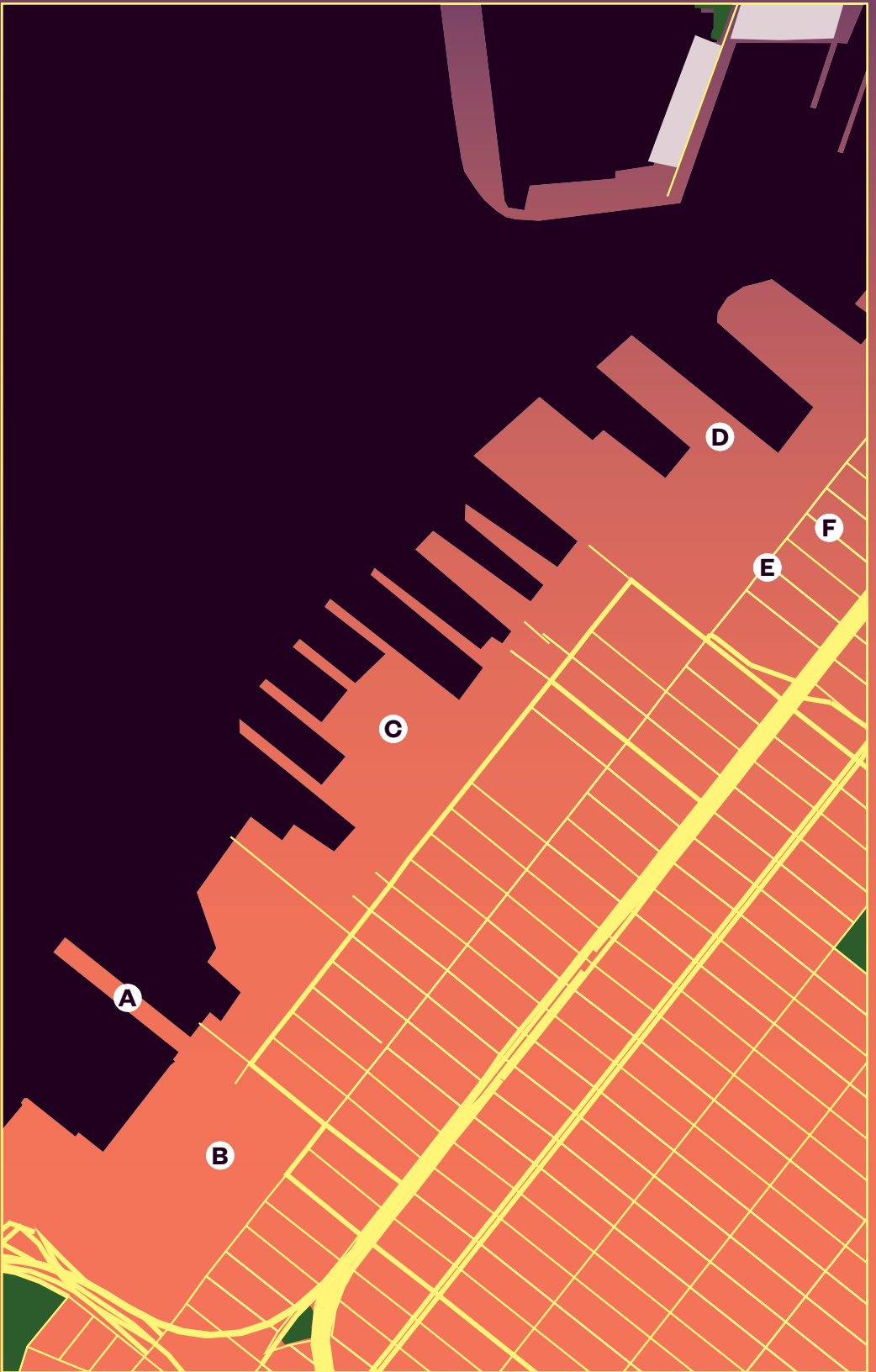
BROOKLYN ARMY TERMINAL



THURSDAY OCTOBER 31



- 8:00 AM **A** TRAVEL & TOUR NYC Ferry to Sunset Park
Matthew Kwatinetz, Executive Vice President, Asset Management, Economic Development Corporation
- 9:00 AM **TOUR**
SUNSET PARK COMMUNITY HISTORY & CONTEXT
Connie Chan, City Planner, Department of City Planning
Dan Wiley, District Director, Southwest Brooklyn Office, Congresswoman Velázquez
- 10:30 AM **B** PRESENTATIONS & TOUR Brooklyn Army Terminal, 80 58th St, Brooklyn
BALANCING PRIORITIES ON A 21ST CENTURY WATERFRONT
Julie Stein, Senior Vice President, Asset Management, EDC
Carlos Menchaca, Council Member, New York City Council
- 12:00 PM **C D** TOURS
BROOKLYN ARMY TERMINAL/BUSH TERMINAL / SOUTH BROOKLYN MARINE TERMINAL
Julie Stein, Senior Vice President, Asset Management, Economic Development Corporation
Admir Molic, Marketing & Communications Coordinator, Brooklyn Greenway
- 1:00 PM **E** LUNCH Filament, 220 36th St, Brooklyn
- 2:00 PM **F** TOUR & PRESENTATION
INDUSTRY CITY
Andrew Kimball, Chief Executive Officer, Industry City
- 4:00 PM **COUNCIL ROUNDTABLE** NARS Foundation, 201 46th St, Brooklyn
Facilitated by **Miguel Robles-Durán**, Associate Professor of Urbanism, Parsons/New School
- 6:00 PM **DINNER & HALLOWEEN WALK** Jessica Healy Residence
Hosted by **Jessica Healy**, Vice Chair, Van Alen Board



FRIDAY NOVEMBER 1

8:30 AM	<p>PANEL DISCUSSION</p> <p>Center for Architecture, 536 LaGuardia PI, New York</p> <p>BEYOND MONEY: HOW DEVELOPMENT IS DELIVERING SOCIAL VALUE IN LONDON AND NEW YORK</p> <p>Van Alen joins the AIA Center for Architecture, Urban Design Forum and New London Architecture for a transatlantic panel discussion between New York and London on measuring the value of private development beyond money.</p> <p>Patrice Derrington (In NYC) Holliday Associate Professor and Director of the Real Estate Development Program, Columbia GSAPP</p> <p>David Lombino (In NYC) Managing Director, External Affairs, Two Trees</p> <p>Matthew Carmona (In London) Professor of Planning and Urban Design, The Bartlett School of Planning, UCL</p> <p>Thomasin Renshaw (In London) Director of Development, South Molton Triangle, Grosvenor Estate</p>	
11:00 AM	<p>COUNCIL WORK SESSION</p> <p>PRIVATE DEVELOPMENT DONE RIGHT</p> <p>Facilitated by David Burney, Academic Coordinator of Urban Placemaking Management, Pratt</p>	Center for Architecture
1:00 PM	<p>LUNCH WITH AIA</p>	
2:30 PM	<p>CONCLUDING TOUR</p> <p>HUDSON YARDS</p> <p>Michael Samuelian, Planning & Development Consultant, Samuelian Consulting, LLC</p>	
3:30 PM	<p>DAY CONCLUDES</p>	



HOW DO WE DOT IT HERE? DESIGNING AT ALL SCALES

As a special capstone session in partnership with A/D/O, Van Alen will bring together select participating mayors from the 2019 Regional Session of the Mayors' Institute on City Design (MICD) with the International Council for a morning ideas exchange. These civic leaders from small US cities and group of global design professionals will share cutting edge approaches to city-making at all scales, with the potential to influence real, on-the-ground decision-making by local elected officials.

- | | | |
|----------|---|------------------------------------|
| 9:30 AM | BREAKFAST
Presentations by URBAN-X Projects , A/D/O's urban tech startup accelerator | A/D/O, 29 Norman Ave, Brooklyn, NY |
| 10:30 AM | FORUM
HOW DO WE DOT IT HERE? DESIGNING AT ALL SCALES
Moderated by Pamela Puchalski , Founder and Principal Selby Civic Consultancy
John D'Amico , Mayor of West Hollywood, California
Vince Williams , Mayor of Union City, Georgia
Christian Price , Mayor of Maricopa, Arizona
Shawn Maldon , Mayor of Capitol Heights, Maryland | |
| 1:30 PM | PROGRAM CONCLUDES | |

EXTERNAL PARTICIPANT BIOS



DAVID BURNEY

David Burney is co-founder and director of the Urban Placemaking and Management program at the Pratt Institute School of Architecture. The graduate MS program is the first in the country to focus on the emerging field of "placemaking" as an approach to urban and community design. He chairs the board of Project for Public Spaces (PPS), a nonprofit organization dedicated to helping people create and sustain public spaces that build strong communities.



MATTHEW CARMONA

Matthew Carmona is a Professor of Planning and Urban Design at the Bartlett School of Planning. His research has focused on processes of design governance and on the design and management of public space. In 2018 he launched www.place-value-wiki.net, a new online resource that brings together international evidence on how place quality impacts on our health, social, economic and environmental well-being.



KATE CELLA

Kate Cella is a Senior Landscape Architect at BIG and has worked on two of the firm's prominent towers in New York and San Francisco. Prior to joining BIG she was an Associate at W Architecture and Landscape Architecture, where she worked on major public realm projects such as the Julien B. Lane Riverscape and Park and the St. Pete Pier in Tampa, Florida. Kate received her Master's in Architecture and Landscape Architecture from the University of Pennsylvania.



CONNIE CHAN

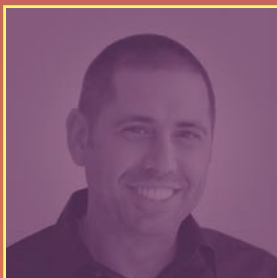
Connie Chan is a Senior Planner at the NYC Department of City Planning. She has over 10 years of experience in the public sector with a focus on education, affordable housing, and urban planning. She has served as the department's liaison to a number of Community Districts and has managed the review of development projects across the Borough of Brooklyn.

EXTERNAL PARTICIPANT BIOS



JOHN D'AMICO

John D'Amico is the **Mayor of West Hollywood, California** where he is working to enhance affordable housing incentives, create elevated design standards, and participate in long-term planning efforts that expand and protect housing options for everyone. As an architect and Project Manager, Mayor D'Amico understands the vital importance of balancing development and livability.



JARED DELLA VALLE

Jared Della Valle is the **CEO and Founder of Alloy Development**. He has managed the acquisition and pre-development of New York City property in Hudson Yards, DUMBO, and Downtown Brooklyn. Jared is Board Chair of the Van Alen Institute, sits on the Board of the Architecture League of New York, and the Downtown Brooklyn Partnership and is a member of the U.S. Green Building Council.



PATRICE DERRINGTON

Patrice Derrington is the **Holliday Associate Professor and Director of the Real Estate Development Program at Columbia GSAPP**. Derrington bridges the fields of education and real estate, and brings significant global experience as an executive and board director of numerous property companies to the critical tasks of educating students, integrating academe and industry, and building an innovative knowledge base for the real estate profession.



ALIREZA ESMAEILZADEH

Alireza Esmaeilzadeh is a **Senior Vice President at Brookfield Properties** where he is responsible for the Asset Management and Leasing of the Brookfield Brooklyn commercial portfolio. Mr. Esmaeilzadeh received his MBA from the Wharton School of Business, University of Pennsylvania, and graduated with honors from Queen's University, in Ontario, Canada, where he received his Bachelors of Commerce. He is also an alumnus of the CORO Leadership NY 2013 class.

EXTERNAL PARTICIPANT BIOS



JUSTIN GARRETT MOORE

Justin Garrett Moore is an urban designer and the executive director of the New York City Public Design Commission. At the Public Design Commission, his work is focused on prioritizing the quality and excellence of the public realm, and fostering accessibility, diversity, and inclusion in the City's public buildings, spaces, and art. He received degrees in both architecture and urban design from Columbia University's GSAPP.



JAMIE GINSBERG

Jamie Ginsberg is the General Manager for the Empire Stores retail and commercial property on the Brooklyn waterfront, a high-profile redevelopment site and converted warehouse completed in 2016. As the first member of the operations team, she is responsible for establishing processes, governing build out and construction, contract management, and tenant relations.



SAGI GOLAN

Sagi Golan is a Senior Urban Designer for Brooklyn at the NYC Department of City Planning. He holds a Bachelor's degree in architecture from Tel Aviv University and an M.S. in Architecture and Urban Design from Columbia University. At City Planning, Sagi supports neighborhood planning initiatives, community outreach, and participates in the Borough's efforts in achieving the city wide's affordable housing goals.



PAUL VAN DER GRIENT

Paul van der Grient is the Studio Director of WXY where he manages architecture and urban design. He is currently project manager for the Brooklyn Navy Yard Master Plan, a comprehensive physical and strategic plan for the mission-driven industrial campus. Paul graduated from the University of Toronto, John H. Daniels Faculty of Architecture, Landscape, and Design, with a focus on affordable housing, urban revitalization development models, and passive solar design.

EXTERNAL PARTICIPANT BIOS



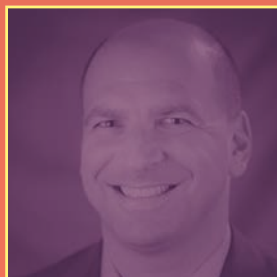
JONATHAN JONES

Jonathan Jones is BAM's **Director of Capital Projects** with over two decades of experience working for noted architectural design firms and in the field of real estate development. In this role at BAM, he is responsible for managing and developing all aspects of capital design and construction projects throughout the BAM campus. Jonathan has earned Master's Degrees in architecture from Yale University and in real estate development from New York University. He currently resides in Brooklyn and has lived and worked in New York City since 1996.



ANDREW KIMBALL

Andrew Kimball is the **CEO of Industry City**, the largest privately-owned industrial complex in New York City. As CEO, Mr. Kimball is leading the \$1 billion redevelopment of the 6-million square foot warehouse complex into a job generating hub for today's innovation economy. He holds a BA from Hamilton College and is a graduate of the Coro Public Affairs Fellowship program.



MATTHEW KWATINETZ

Matthew Kwatinetz is the **Executive Vice President of the Asset Management division of the New York City Economic Development Corporation**, managing the overall strategy, financing, development and leasing of a 65M+ square foot portfolio of commercial, industrial, institutional and retail real estate and port assets across the five boroughs of NYC. Matthew started and runs the NYC Ferry department, and oversaw the largest expansion of ferry service in US history. Matthew received his MBA in Real Estate at The Wharton School and is a graduate of Deep Springs College and Harvard University.



SHARON LEHNER

Sharon Lehner has been **director and curator of the BAM Hamm Archives** since 1999. She served as the advisor to the Pina Bausch Archives from 2009—17. Recent publications include *How to Create an Archive? Inheriting Dance: An Invitation from Pina*. She has a forthcoming article in the *Routledge Companion to Digital Humanities in Theatre and Performance*.

EXTERNAL PARTICIPANT BIOS



DAVID LOMBINO

David Lombino is the **Managing Director, External Affairs at Two Trees Management** where he oversees the development pipeline for the Dumbo-based firm and serves as its government and community liaison. His current projects include the redevelopment of the Domino Sugar Factory in Williamsburg and the development of BAM South in Downtown Brooklyn. David holds a Master's Degree in public policy from Columbia University and a B.A. from Williams College.



DAVID LOWIN

David Lowin is the **Vice President of Real Estate at Brooklyn Bridge Park Development Corporation**. Prior to Brooklyn Bridge Park, David served as the Vice President of Planning and Development at Brooklyn Navy Yard Development Corporation. He holds a BA from Johns Hopkins University and an MA in City Planning from the University of Pennsylvania.



SHAWN MALDON

Shawn Maldon is the **Mayor of Capitol Heights, Maryland** where he is focused on providing an opportunity for residents to have an input in the direction and growth of the town's business district. As a business developer, he uses his knowledge in economic development to create jobs for residents and to provide free community activities.



CARLOS MENCHACA

Carlos Menchaca represents **New York City Council District 38**, which includes Sunset Park, Red Hook, Greenwood Heights, and portions of Borough Park, Dyker Heights and Windsor Terrace. He is New York State's first Mexican-American elected official and Brooklyn's first openly gay office holder.

EXTERNAL PARTICIPANT BIOS



CARA MICHELL

Cara Michell is an urban planner with a background in sculpture from Princeton University's visual arts program. She currently practices planning at WXY Studio in New York. At WXY, Cara has been involved in two Downtown Revitalization Initiatives for the State of New York, conducting city-wide town halls for the New York Department of Education to assess the diversity in schools, and stakeholder engagement strategy for the Cleveland Museum of Art.



ADMIR MOLIC

Admir Molic is the marketing and communications coordinator for BGI. He is responsible for leading the development, coordination, and implementation of BGI's marketing and communications efforts across a broad spectrum of platforms. In his role, Admir oversees the management of BGI's brand, including community insights, digital marketing, creative development, media, and government communications.



REGINA MYER

Regina Myer is President of the Downtown Brooklyn Partnership where she helps advance Downtown Brooklyn as a business, cultural, educational, residential, and retail destination. Previously, she served as President of Brooklyn Bridge Park, transforming 85 acres of formerly industrial Brooklyn waterfront into a world-class open space. Prior to Brooklyn Bridge Park, Regina was the the Brooklyn Borough Director for the New York City Planning Department, where she directed the comprehensive redevelopment of the Greenpoint/Williamsburg waterfront and the rezoning of Downtown Brooklyn for high density office and residential development.



DANIEL PAYNE

Daniel Payne is a Principal at AEA Consulting and has a background that merges architecture, design, and business. Since joining AEA, Daniel has applied his skills to strategic and business planning for more than 75 AEA clients, including creating cultural plans for Downtown Brooklyn. Daniel graduated with a MA from Columbia University and a Bachelor of Business Administration from the Business Honors Program at The University of Texas at Austin.

EXTERNAL PARTICIPANT BIOS



CHRISTIAN PRICE

Christian Price is the **Mayor of Maricopa, Arizona** where he works closely with fellow Council members, City staff, citizens, and stakeholders to find the most economic and efficient solutions to help Maricopa become a strong well-rounded regional player and directly influence the quality of life of the citizens through an enhanced economic development climate. He is active in the community and volunteers his time whenever possible to non-profits, churches, the food bank, and other service organizations.



THOMASIN RENSHAW

Thomasin Renshaw is the **Director of Development at Grosvenor** where she leads Grosvenor's major two-acre mixed-use scheme in Mayfair: the South Molton Triangle. She has a strong track record of delivering complex mixed-use projects. Thomasin graduated from UCL with a BS in Astrophysics and the University of Reading with an MSc in Surveying.



MIGUEL ROBLES-DURÁN

Miguel Robles-Durán is an urbanist, **Associate Professor of Urbanism (tenured) at The New School / Parsons The New School for Design** in New York City, and **co-founder of the non-profit Cohabitation Strategies**, a cooperative for socio-spatial research, design and development based in Rotterdam, The Netherlands and New York City, USA.



GUSTAVO RODRIGUEZ

Gustavo Rodriguez is the **Design Director at FXCollaborative** where he works collaboratively to craft innovative buildings that enrich their context. He views design as a force that enables us to reshape our relationship to the environment and that is fueled by advances in materials and technology. Gustavo received a BA at Universidad Nacional Pedro Henríquez Ureña in the Dominican Republic and holds a MS in Design Technology from MIT.

EXTERNAL PARTICIPANT BIOS



MICHAEL SAMUEALIAN

Michael Samuelian is the **CEO of the Trust for Governors Island**. As an urban planner, real estate developer, professor he's helped plan, design and develop important projects in New York City including the rezoning of a swath of Manhattan's west side. He also worked to elevate Governors Island into a successful and diverse public space.



DEBORAH SCHWARTZ

Deborah Schwartz is the **President and CEO of Brooklyn Historical Society**. She is an experienced museum administrator with a demonstrated history of working in the museums and higher education with demonstrated skills in Nonprofit Management, Museum Education, Cultural Heritage, Governance and Strategic Planning. Deborah holds a BA in Art History from Northwestern University.



ANDREA STEELE

Andrea Steele is the **Founding Principal of Andrea Steele Architecture (ASA)**, a New York-based practice that believes the scale of architecture is not measured by its physical size, but by its positive impact on people, resources, and sense of place. With over two decades of experience practicing architecture, Andrea Steele has led a wide range of complex urban design projects throughout the United States. Steele served as partner and principal of TEN Arquitectos' New York office before renaming the studio to Andrea Steele Architecture.



KEITH STUBBLEFIELD

Keith Stubblefield is the **CFO and VP for Finance & Administration of the Brooklyn Academy of Music (BAM)**. As the CFO of the \$50MM organization, Keith is responsible for financial operations, as well as facilities and information technology staff. Prior to coming to BAM in 2006, Keith worked as the CFO of Brooklyn Botanic Garden (2003-2006) and the Brooklyn Children's Museum (2000-2003). Keith holds a BS in Economics from the Wharton School of the University of Pennsylvania.

EXTERNAL PARTICIPANT BIOS



PAUL TRAVIS

Paul Travis is the **founder and Managing Partner of Washington Square Partners**. Over the years he has worked with corporations, non-profit institutions and government entities to reconfigure real estate assets and solve land use issues. Mr. Travis is currently a partner in the City Point project, a 1.8 million square foot mixed use development in Downtown Brooklyn.



WINSTON VON ENGEL

Winston Von Engel is the **Director of the Brooklyn Borough Office of the NYC Department of City Planning** and has been a planner in the Office since 1989. Winston helped direct the Downtown Brooklyn Plan which has transformed that Central Business District into a vibrant, 24/7 center with new residents, stores, cultural facilities, offices and public amenities. Winston received a BS in Architecture and a MS in City and Regional Planning from Pratt Institute in 1986 and 1988, respectively.



DAN WILEY

Dan Wiley is **Congresswoman Nydia Velázquez's Southwest Brooklyn District Director**. He has coordinated projects and initiatives from that office covering waterfront communities from Downtown Brooklyn to Red Hook, Gowanus and Sunset Park since 2000. He holds an MA in Urban Geography from Hunter College, and a BFA from Cooper Union.



VINCE WILLIAMS

Vince Williams is the **Mayor of Union City, Georgia**. Mayor Williams works to encourage economic sustainability by fostering relationships with local businesses. He strives to increase consensus, cooperation, and partnership between South Fulton, Metro Atlanta, and Georgia's many governments, businesses, civic communities, and residents.

EXTERNAL PARTICIPANT BIOS

ARCHITECTURE AND PUBLIC SPACE



WILLIAMSBURG, BROOKLYN

DOMINO PARK

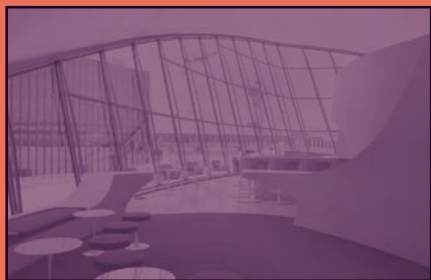
Domino Park is an acclaimed six acre public park owned and operated by Two Trees. Designed by James Corner Field Operations, this quarter mile-long space on the East River opened to the public in 2018.



LOWER EAST SIDE, MANHATTAN

ESSEX CROSSING

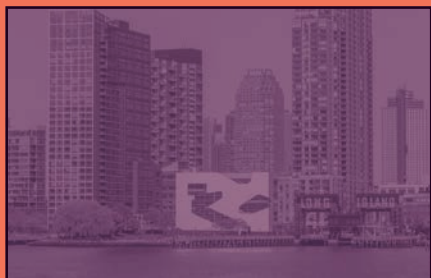
SHoP Architects led the master planning to redesign two million square feet of commercial, retail, community-use, and residential programming, with 50% of all units designated permanent affordable housing. The heart of the development is a new facility for the beloved Essex Street Market, relocated one block south from its previous home.



JOHN F. KENNEDY AIRPORT

TWA HOTEL

Beyer Blinder Belle and Lubrano Ciavarra Architects reignited the magic of Eero Saarinen's landmark 1962 TWA Flight Center at JFK, and turned it into a sleek and nostalgic hotel at the center of the airport. Grab a drink before your flight!



LONG ISLAND CITY, QUEENS

HUNTER'S POINT SOUTH WATERFRONT PARK

SWA/Balsley, WEISS/MANFREDI, and Arup transformed more than five acres of abandoned industrial landscape into a new waterfront park, which won the "Best Urban Landscape" 2019 MASTerworks Award. It includes the Hunter's Point Library by Steven Holl, described by the New York Times critic Michael Kimmelman as "among the finest and most uplifting public buildings New York has produced so far this century."

MUSEUMS



BROOKLYN MUSEUM

PIERRE CARDIN: FUTURE FASHION

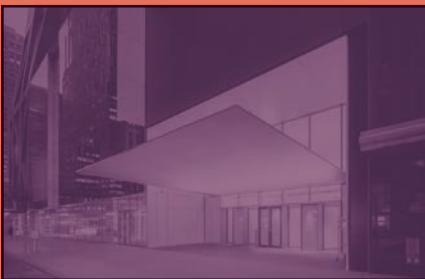
Known for his avant-garde, Space Age designs of the 1960s, 70s, and 80s, Pierre Cardin pushed boundaries and brought high fashion to the masses over a seven-decade career. The Brooklyn Museum's retrospective includes more than 170 pieces from his archive that tell the story of his acclaimed career.



MUSEUM OF THE CITY OF NEW YORK

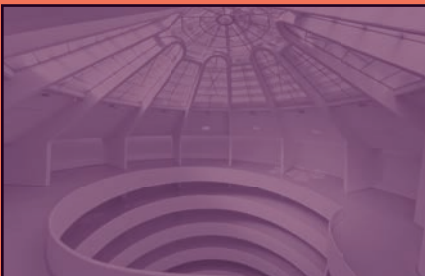
*CITY OF WORKERS, CITY OF STRUGGLE:
HOW LABOR MOVEMENTS CHANGED NEW YORK*

New York City has long been a union town, from 19th century industry up to the current debate over Amazon's halted plan to put a new headquarters in Queens. This show traces the social, political, and economic story of these diverse workers and their movements in New York through rare documents, artifacts, and footage.



THE MUSEUM OF MODERN ART

MoMA's newly-reopened expansion by architects Diller Scofidio + Renfro, in collaboration with Gensler, adds more than 40,000 square feet of gallery spaces and enables the museum to exhibit significantly more art in new and interdisciplinary ways.



SOLOMON R. GUGGENHEIM MUSEUM*

Celebrating its 60th anniversary this year, Frank Lloyd Wright's iconic rotunda is currently exhibiting 20th century masterworks from the museum's collection. In the museum's side galleries are a trio of incisive and pertinent exhibitions: works by Jean-Michael Basquiat responding to police brutality, sculptures by Simone Leigh centering the black female experience, and photography in response to the legacy of Robert Mapplethorpe.

*With advance notice, Van Alen can arrange complimentary admission.

