

**VAN  
ALEN**



Van Alen International Council // Spring 2018 Summit

**Rotterdam**

**INSTITUTE**

## PARTICIPANTS

**Kai-Uwe Bergmann**, Partner, Bjarke Ingels Group

*\*Council Founding Co-Chair*

**Kim Herforth Nielsen**, Founder, 3XN

*\*Council Co-Chair*

Sasa Radulovic, 5468796 Architecture

Johanna Hurme, 5468796 Architecture (Saturday)

Alfredo Caraballo, Allies and Morrison

Daniel Elsea, Allies and Morrison

Raymond Quinn, Arup (Van Alen Board Treasurer)

Robin Ried, Bloomberg Associates (Van Alen VANguard Board Member)

Denzil Gallagher, BuroHappold

Hauke Jungjohann, BuroHappold

Susanna Sirefman, Dovetail Design Strategists

Francine Houben, Mecanoo

Rick Splinter, Mecanoo

Connie Enghus, ROCKWOOL

Susanne Dyrbøl, ROCKWOOL

Connie Enghus, ROCKWOOL Group

Jeroen Ebus, Lapinus

Daan de Kupper, Lapinus

John Relou, Rockpanel

Morten Schmidt, Schmidt Hammer Lassen

Scott Hughes, Silman

Pat Arnett, Silman

Daniel Maldonado, Skanska

Larry Casey, Skanska

Jules Coke, Squint Opera

Nick Taylor, Squint Opera

Benjamin Saxe, Studio Saxe

Erika Escalante, Studio Saxe

Murat Tabanlıoglu, Tabanlıoglu Architects

Carolina Bueno, Triptyque

Monica von Schmalensee, White

Carl Backstrand, White

Jonas Edblad, Wingardhs

Niklas Carsen, Wingardhs

**David van der Leer**, Van Alen Institute

**Chloe Stagaman**, Van Alen Institute

**Vera Wittebrood**, Asst. Coordinator

**Cameron Blaylock**, Photographer



## LODGING



### BILDERBERG PARKHOTEL

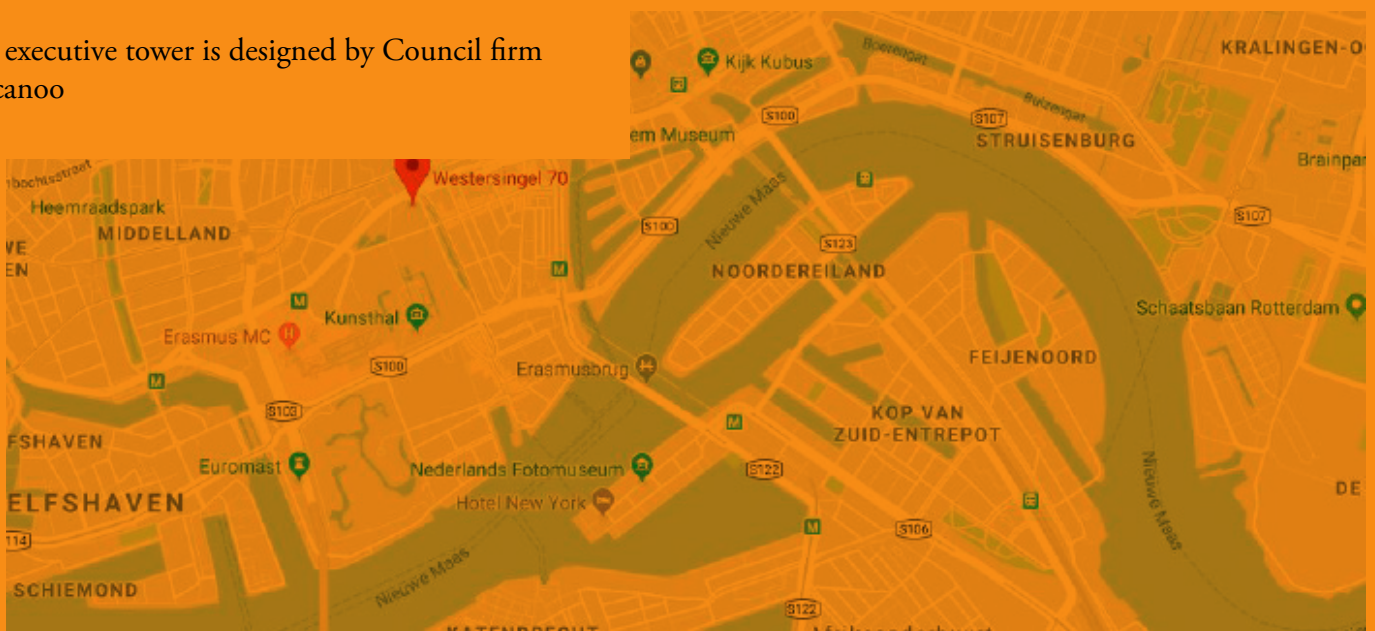
Westersingel 70  
3015 LB Rotterdam  
Netherlands

Room Block: Van Alen Institute

*For questions regarding your room //*  
**Emilie Koppenhagen**, Coordinator  
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The executive tower is designed by Council firm  
Mecanoo



## RECOMMENDATIONS FOR EARLY ARRIVALS

**woensdag | wednesday | may 16**

Welcome to Rotterdam! When you arrive, the Bilderberg hotel is just a 13-minute walk from Rotterdam Centraal Station. I recommend exploring the sculptures along the Westersingel Canal en route. Here are some other places to visit if you arrive early:

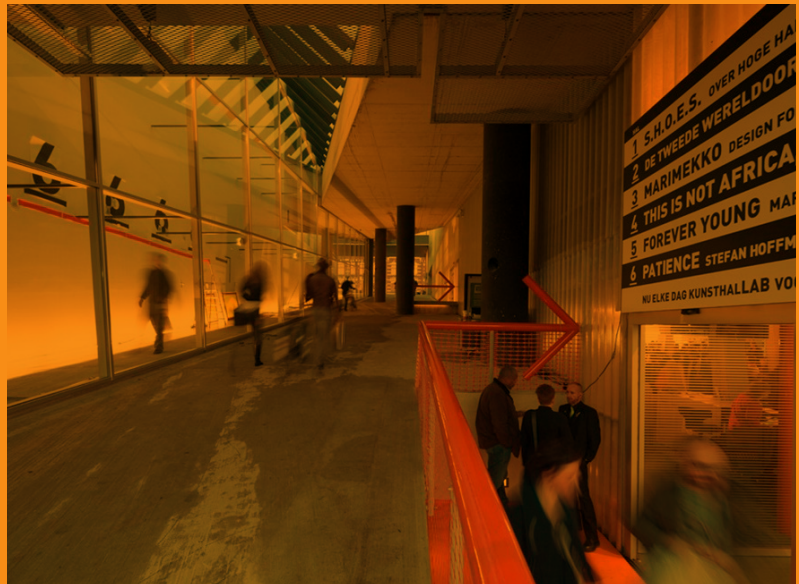


### Huis Sonneveld House

The Sonneveld House is one of the best-preserved houses in the Dutch Functionalist style, and is conveniently located steps away from our hotel. The villa was designed in 1933 by architecture firm Brinkman and Van der Vlugt for Albertus Sonneveld, a director of the Van Nelle Factory which we will see together on Thursday, May 17.

### Kunsthal Museum

The Kunsthal in Rotterdam is an icon of modern architecture. The museum was designed by Rem Koolhaas in 1988-1989 in conjunction with the project architect Fuminori Hoshino from the Rotterdam firm of architects OMA (Office for Metropolitan Architecture). The work immediately attracted wide international attention for such features as its innovative use of material, the position of the entrance, and the steep ramps.



### Museum Boijmans

The Museum Boijmans is an art museum that houses everything from medieval to contemporary works in a sprawling, three-building campus and accompanying garden. It is comprised of the Van der Steur building (1935) by former chief city architect Ad van der Steur (1893-1953), the Exhibitions Building (1972) by Alexander Bodon (1906-1993), and The Pavilion (1991) by Hubert-Jan Henket (1940).





# Kiefhoek Housing

The Kiefhoek Housing complex by J.J.P. Oud consists of 300 dwelling units, two shops, a hot-water service, two raised playgrounds and a church. Designed in 1925 and built between 1928 and 1930, its dwellings were intended for less prosperous workers' families. The district was demolished entirely and then rebuilt, keeping as close as possible to the beloved original design.

Let's meet up!

7:00 PM

Optional cocktail at OMA's De Rotterdam rooftop terrace.

**De Rotterdam** is conceived as a vertical city: three interconnected mixed-use towers accommodating offices, apartments, a hotel, conference facilities, shops, restaurants, and cafes.

Wilhelminakade 137



**NOTE:** Don't eat breakfast at the hotel this morning. We will eat at our first stop!

## FIRST DAY OF THE PROGRAM

**donderdag | thursday | may 17**

**8:30 AM**

Bus departs Bilderberg Hotel for Didden Village

**9:00 AM**

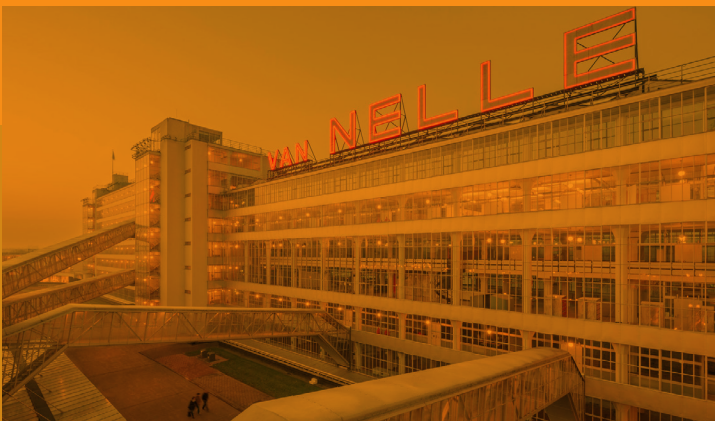
**Breakfast** and exploration at **Didden Village** by MVRDV. This rooftop house extension was the first project MVRDV realised in its hometown of Rotterdam. Situated on top of an existing monumental house and atelier, the bedrooms are conceived as separate houses, optimizing the privacy of every member of the family.

Beatrijsstraat 71. 3021 RC Rotterdam. Netherlands



**10:30 AM**

Tour of **Van Nelle Factory** led by UrbanGuides



**Van Nellefabriek** was designed and built in the 1920s. The site is one of the icons of 20th-century industrial architecture, comprising a complex of factories, with façades of steel and glass, making large-scale use of the curtain wall principle. It was conceived as an 'ideal factory', open to the outside world, whose interior working spaces evolved according to need, and in which daylight was used to provide pleasant working conditions. It embodied the new kind of factory that became a symbol of the modernist and functionalist culture of the inter-war period.

Van Nelleweg 1, 3044 BC Rotterdam



**11:30 AM**

Depart for Erasmus Bridge



**12:00**

Arrive at cafe under **Erasmus Bridge** for a tour led by Dana Behrman and Ger Gijzen of UN Studio



## ***Touring the South Bank by bike***

**1:00 PM**

A presentation on the South of Rotterdam and its relation to the North. We'll talk about its history, 'bad reputation', gentrification, identity, as well as issues around its social-economic homogeneous and cultural heterogeneous population. Maashaven Zuidzijde 2, 3081 AE Rotterdam.

Speaker: **Teun de Booij**, managing director of Dit is Zuid



**1:20-1:40 PM**

A presentation on **Feyenoord City (OMA)**.

**Maurice Bouman** (Project Manager for the Municipality) will talk about developing the area, plans for a new football stadium, the redevelopment of the old stadium, and the social-economic and mobility programs associated.



**1:40-2:00 PM**

Biking towards  
't Gemaal / Wijkcooperatie



**2:00-2:30 PM**

Arrive at **'t Gemaal, Pretorialaan**. Discussion on 'insourcing' in gentrifying areas, and the challenges locals from Afrikaanderwijk face.

The "wijkcooperatie" tries to connect different networks and create jobs in a neighborhood that is increasingly changing. The Afrikaanderwijk is one of the poorest neighborhoods of the Netherlands, and stands on the verge of gentrification (mainly high potential residents from the north will be coming to the Afrikaanderwijk in the future). Is this threat a real possibility? We'll discuss it with experts and locals.

Speakers: **Mariska Vogel** (wijkcooperatie), **Taco Pennings** (Municipality) and local residents





**2:30-2:35 PM**

Biking towards  
Gallery NIFFO (Pretorialaan)



**2:35-2:50 PM**

**Presentation on NIFFO projects by teenage participants**

The name NIFFO (meaning 'nephew' in street slang) refers to a familiar surrounding where people from different backgrounds come together with the help of art. The gallery operates with a social focus in which education, cohesion and communication within the local area play a crucial part. Many activities of NIFFO involve the empowerment and development of talent of teenagers from the neighborhood.

Speakers: **Zoë Cochia** (Gallery NIFFO), teenagers/'interns'



**2:50-3:00**

Biking towards  
**Katendrecht**

**3:00-3:30 PM**

Arrive at Verhalenhuis Belvedere, Rechthuislaan.  
Presentation about the communal role of the  
'verhalenhuis': 'House of Stories'

The Verhalenhuis contributes to the visibility of people and communities in Rotterdam through art, culture and (personal) stories. These stories are presented in exhibitions, inspirational programs, publications, and meet and greets like 'de Volkskeuken' (the people's kitchen).

Speaker: **Linda Malherbe** (founder de Verhalenhuis)



**3:30-3:45 PM**

**Mini 'impression' tour through Katendrecht**

From Verhalenhuis we continue the tour through redeveloped harbor areas. We'll see physical segregation, but also attempts to embrace Katendrecht's identity as a 'maritime' area.



**3:45-3:50 PM**

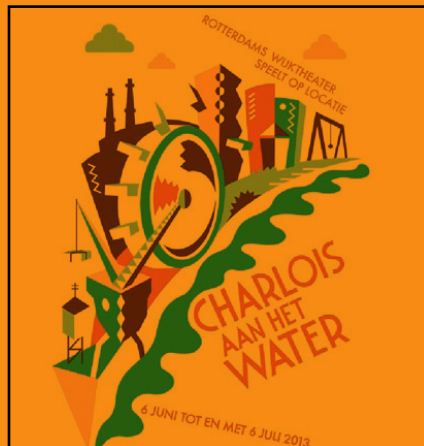
**Boat from Katendrecht to Charlois (We will take our bikes with us)**

The connection between Katendrecht and Charlois is an idea by artist Kamiel Verschuren. The connectivity between the peninsula of Katendrecht and Charlois across the Maashaven also contributes to the connectivity between North and South Rotterdam.



**3:50-4:00 PM**

Biking towards  
**'Paviljoen aan het Water'**



**4:00-4:30 PM**

**Discuss transformation of Maashaven and Foundation 'Charlois aan het Water' over drinks and snacks**

The Maashaven and its surroundings will be subject to change in the near future; harbor activities are moving away from the city, leaving the Maashaven with new developing opportunities. How can we make sure that the transition of this area is an inclusive one that is attractive to Rotterdammers from the North as well as fulfilling the needs of local residents?

Speakers: **Sander Hazevoet** and **Arzu Ayikgezmez**  
(Vitibuck Architects)



**4:30-4:45**

Biking towards

**Rooftop Terrace of Eric Dullaert (CultureelDenkWerk for a concluding drink**  
**Dordtselaan 17F**  
**3081 BB Rotterdam**



**6:00 PM**

Dinner at Z + M  
Veerhaven 12/13  
3016 CJ Rotterdam



over  
de stad  
gesproken

## **Evening // Theater Walhalla (Sumatraweg 9-11)**

**7:30 PM**

*Turning the Tide | The Future of Inclusive Waterfronts in Rotterdam*

In recent years, there has been a call to rejuvenate the Maas River waterfront that runs through the center of the city of Rotterdam. On the occasion of the visit of the Van Alen International Council to The Netherlands, AIR and Van Alen Institute invite local and international urban professionals to consider: What can a city like Rotterdam learn from other countries about how to make future public spaces along the waterfront inclusive and resilient? How can designers generate riverside spaces that are not only sustainable, but accessible and equitable?

### **Speakers Include:**

Robin Ried, Bloomberg Associates  
Ben Saxe, Studio Saxe  
Carl Backstrand, White  
Kai-Uwe Bergmann, BIG  
Kim Herforth Nielsen, 3XN





**SECOND DAY OF THE PROGRAM**

**vrijdag | friday | may 18**

**8:45 AM**

Depart hotel by bus to the office of Urban Guides as well as ZUS' studio (Schiekade 189, unit 303)



**9:00 AM**

**Elma van Boxel + Kristian Koreman (ZUS)**  
Luchtsingel, 2015

**10:15 AM**

**Phillipe Braun (OMA)**  
Timmerhuis, 2015  
(Halvemaanpassage 1)



**11:15 AM**

**Jan Knikker**  
Studio Visit  
MVRDV House, 2016  
(Achterklooster 7)



**11:45-12:40**

**Lunch**  
Markthal, 2014  
(Verlengde Nieuwstraat)



**12:40**

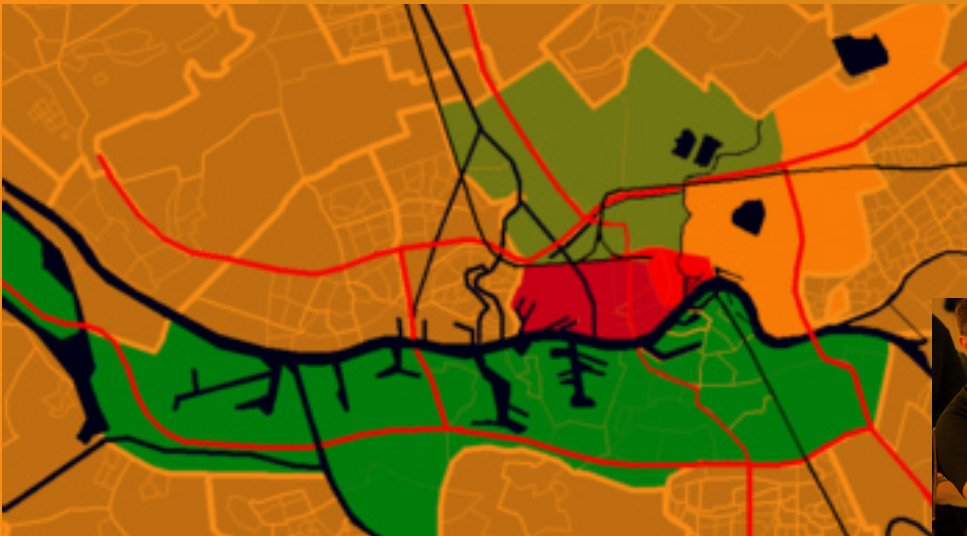
Depart for South Bank by bus

**1:00-5:00 PM**

*CROSS/TALK:*

## **Designing Points of Convergence in South Rotterdam**

*Design Charrette Part I: Team Site Visits and Introductions (See next page for schedule)*



**5:00-5:30 PM**

Cocktails and presentation by charrette sponsor ROCKWOOL



**5:30 PM**

Depart for the home of Francine Houben by bus





## 6:00 PM

Dinner in the home of **Francine Houben**, Mecanoo

Designed in 1991, the House with Studio is a glass pavilion suited for living and working, with a magnificent view of the lake surrounds. In 2003, the house was extended to incorporate the adjacent 19th century brick terrace house. The use of flexible floor plans anticipates the changing needs of the inhabitants. We will have dinner together in the garden, and salute the extraordinary work of Kai-Uwe Bergmann and Kim Herforth Nielsen in their final trip as Founding Co-Chair and Co-Chair of the Council.

Kralingse Plaslaan 88



## 8:30 PM

Bus departs for Bilderberg Hotel

THIRD DAY OF THE PROGRAM

**zaterdag | saturday | may 19**

**9:00 AM-5:00 PM**

*CROSS/TALK:*

## **Designing Points of Convergence in South Rotterdam**

*Design Charrette Part II: Working sessions and presentations*



**5:30 PM**

*Program Conclusion*

**Closing drink aboard  
SS Rotterdam**

**3e Katendrechtse  
Hoofd 25**





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