



**Van Alen International Council**  
**Fall 2016 // Munich, Germany**

# Participants //

Kai-Uwe Bergmann, BIG, Founding Council Co-Chair  
Kim Herforth Nielsen, 3XN, Council Co-Chair

Torben Østergaard, 3XN  
Sasa Radulovic, 5468796 Architecture  
Johanna Hurme, 5468796 Architecture  
Raymond Quinn, Arup  
Denzil Gallagher, BuroHappold  
Neil Billett, BuroHappold  
Phil Coffey, Coffey Architects  
Susanna Sirefman, Dovetail Design Strategists  
Tomas Stokke, Haptic Architects  
Scott Grady, Haptic Architects  
Tony Grist, HASSELL  
Manuelle Gautrand, Manuelle Gautrand Architecture  
Gabriela Frank, Olson Kundig  
Kirsten Murray, Olson Kundig  
Kevin Kudo-King, Olson Kundig  
Michael Bischoff, Pei Cobb Freed  
Jennifer Marmion, Platform for Architecture + Research  
Scott Hughes, Silman  
Elaine Molinar, Snøhetta  
Craig Dykers, Snøhetta  
Stefan Blach, Studio Libeskind  
Carl Backstrand, White Arkitekter  
Monica von Schmalensee, White Arkitekter  
Jonas Edblad, Wingardh  
Gert Wingardh, Wingardh

David van der Leer, Van Alen Institute  
Chloe Stagaman, Van Alen Institute  
Nicola Borgmann, Architekturgalerie München  
Claudia Neeser, GA-Munich

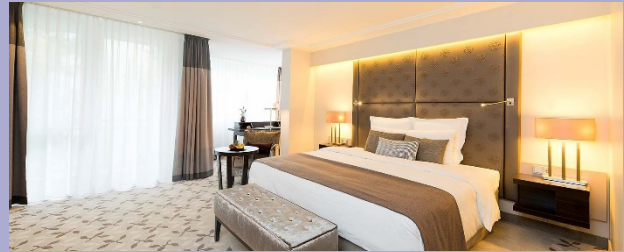
Runner: Yan Pechatscheck, Masters Student, TUM  
Photographer: Volker Rebhan

# Arrivals //

## Hotel Information

[Pullman Hotel Munich](#)  
Theodor-Dombart-Straße 4  
80805 München  
Germany

Phone : +49 89 360990



## Contact Information

Chloe Stagaman, Coordinator: 1-513-885-4642  
David van der Leer, Executive Director: 1-917-514-8014  
Kai-Uwe Bergmann, Founding Council Co-Chair: 1-917-318-6323  
Kim Herforth Nielsen, Council Co-Chair: +45 2084 6611



## Sonntag // Sunday // October 2

Council members arrive throughout the day. Those of you who still need lederhosen and dirndls for Oktoberfest on October 3 can meet this day and visit:

### Bavarian Outfitters

Auenstrasse 31

80469 München

tel: +49 89 13948485

[info@bavarian-outfitters.de](mailto:info@bavarian-outfitters.de)

Sunday hours: 9AM – 6PM



### Lederhosen & Dirndl Trachtenverleih

Amalienstraße 51 / Rückgebäude

80799 München

tel: +49 (89) 550 272 41

[info@lederhosenverleih.de](mailto:info@lederhosenverleih.de)

[www.rent-a-lederhose.com](http://www.rent-a-lederhose.com)

Sunday hours: 9:30AM – 3:30PM



## Evening

**6:30 PM:** Meet at **Theo's Bar at Hotel Pullman Munich**, travel into the city



**7:00 PM:** Optional, a la carte welcome dinner + drinks at

**Schumann's**

**Address:**

Schumann's Gastronomie

Betriebsgesellschaft mbH

HR München Nr. B 66963

# Montag // Monday // October 3

**8:45 AM:** Meet in the lobby of Hotel Pullman

**9:00 AM:** Bus departs for Sendlinger Tor, Munich's old town

**9:30 – 10:00 AM:** Exterior walking tour and background on Munich's historic district. Architectural highlights include:

## Asam Church

Architect: Asam Brothers, 1734



## Jewish Center

Architect: Wandel Hoefer Lorch, 2006-07



## HOUSING

**10:00 AM:** Tour of [Hofstatt](#) with a representative of Meili Peter Architects (Architect: Marcel Meili, Markus Peter Architects, Zurich, 2013)





**10:30–11:15 AM:** Enjoy views of Munich from the top of the [Churchtower of “Old Peter”](#)



If you would prefer not to climb the tower, a small group can enjoy streetscape views over espresso.

**11:15 AM–12:00 PM:** Walking tour through Old Town to lunch. Highlights on the route include:

**Five Yards**

Architect: Herzog de Meuron, 1998-03



**Salvatorgarage**

Architect: Peter Haimel, 2006



**12:00 PM:** Lunch at **Brasserie OskarMaria**

Address:

Salvatorplatz 1  
80333 München  
Germany



**1:30 PM:** Brief walk through the **Siemens Headquarters**

**1:45 -2:20 PM:** Bus tour from Odeonsplatz through the **Munich Art District**.

#### HOUSING

**2:20 PM:** Tour of [Werksviertel](#), a new district close to the East Station of Munich with **Johannes Ernst**, Managing Partner of [Steidle Architekten](#).



**3:15 PM:** Travel

**3:30 PM:** Tour [Atelier Rosa](#) (BILDHAUER & ARCHITEKT, 1911–1981)





## HOUSING

**4:00 PM:** Tour of [Genter Strasse](#) with **Johannes Ernst**, Managing Partner of [Steidle Architekten](#).



**4:30 PM:** Bus to Hotel Pullman Munich to change

**5:15 PM:** Bus departs for **Theresienwiese (Oktoberfest)**

## HOUSING

**5:45 PM:** Pit stop at **Park Plaza Residential Tower**  
(Steidle Archtitekten, 2001–2003)





**6:30 PM:** Dinner at “Kafer,” **Oktoberfest**

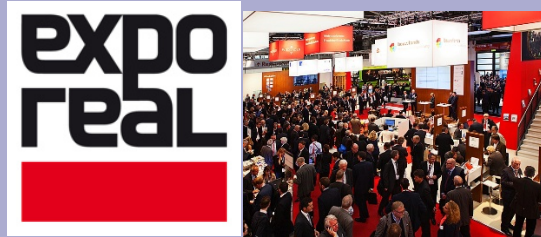


Table and fare generously sponsored by [Occhio Lighting](#). You should have all received information about Occhio's work in your hotel rooms at Hotel Pullman.

**11:00 PM:** Taxis back to Hotel Pullman Munich.

## Dienstag // Tuesday // October 4

This is a day for your business, and an opportune time to take advantage of **Expo Real**.



**About EXPO REAL:** EXPO REAL, the international trade fair for real estate and investment, has taken place in Munich every October since 1998. In a 64,000 square meter fair space, 1,707 exhibitors present their wares in the real estate and investment businesses to 37,857 participants from 74 countries. Onsite are 1,000 journalists and media representatives as well as 400 expert speakers in the conference program.

Participants at EXPO REAL represent the entire supply chain:

- Project developers and project managers
- Investors and financiers
- Real estate consultants and agents
- Architects and planners
- Corporate real estate managers
- Expansion managers
- Economic regions and cities

It is each Council member's responsibility to purchase their own ticket to EXPO REAL. To buy a ticket, [click here](#).

### **1:00 – 2:00 PM: Quality & Density | Urban and Open Space in Housing Projects**

A public program at EXPO REAL presented in collaboration with the City of Munich at their podium, featuring presentations by:

Manuelle Gautrand, Manuelle Gautrand Architecture  
Elaine Molinar, Snøhetta  
Monica von Schmalensee, White Arkitekter  
Gert Wingardh, Wingardhs

**Moderated by:** David van der Leer, Van Alen Institute & City of Munich Urban Development Counselor  
Prof. Dr. Elisabeth Merk



For those not attending EXPO REAL, or looking for other cultural things to do on Tuesday, I have reserved 30 complimentary tickets to [The World of Malls: Architecture of Consumption](#) exhibition at **Pinakothek der Moderne**.

**Address:**

Pinakothek der Moderne  
Barer Straße 40  
80333 Munich

\*Just say your name at the front desk of the exhibition, and they will have you on a list for complimentary entry.



## Evening

**5:00 PM:** Council meets at the **Englischer Garten** biergarten for beer and boat rides.

**7:00 PM:** Dinner at **Goldene Bar** at **Haus der Kunst**



## Mittwoch // Wednesday // October 5

**8:45 AM:** Meet in the lobby of Hotel Pullman

**9:00 AM:** Bus departs for Allianz Arena

**9:20 AM:** Tour of **Allianz Arena**, Herzog & de Meuron, 2005 and the **Godelmann Loge**



**10:10 AM:** Take bus to DomagkPark, a former barack field

### HOUSING

**10:30 AM:** Tour **wagnis ART** and **Frauenwohnen eG** with **Rainer Hofmann** (Director and Partner, [bogevischs buero](#))





**11:25 AM:** Take bus to the Olympic Village

**11:40 AM – 1:00 PM:** Tour Olympic Village, including the **Student Quarters**, the **Olympic Stadium**, and the **Olympic swim hall**



**1:00 PM:** Lunch at **Restaurant Olympiasee**



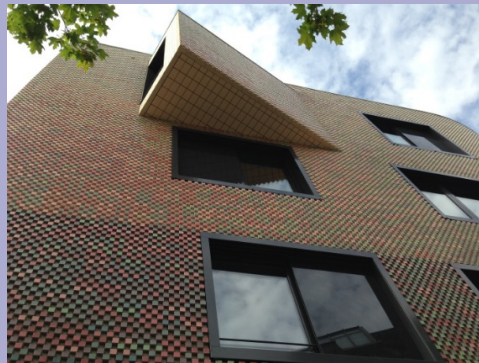
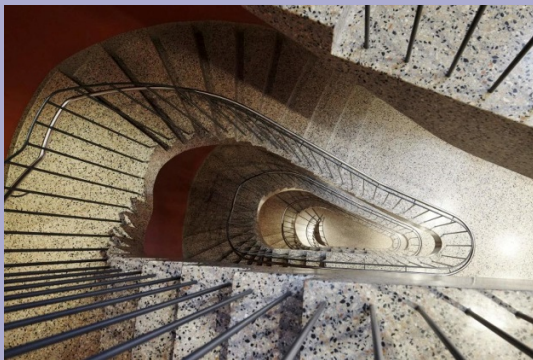


**2:00 – 3:45 PM:** Tour of **BMW Welt, Factory, and Museum**



**4:00 – 6:00 PM:** Closed-door workshop with city academics, architects, planners, and urbanists (see next page for details).

**7:00 PM:** Dinner hosted by **Regina Hesselberger** and **Jan Bunge**



**About Regina Hesselberger:**

Regina Hesselberger is an architect, developer, and patron of the arts. After studying architecture at TUM, Hesselberger worked for acclaimed Munich architect Alexander von Branca, and later in New York with Gruzen & Partners. She also developed properties in and around Munich. Inspired by her artist family - her grandfather was the painter Hans Purrmann – Regina now dedicates most of her time to supporting young artists, as well as looking after her grandfather's estate.

**About Jan Bunge:**

After working as a landscape architect for 10 years, Jan Bunge is now the Managing Director of the London Office of Squint Opera, a creative company based in London with offices in Melbourne and New York. For over 15 years Squint Opera has helped to communicate complex urban matters through different formats. The studio produces interactive experiences as well as applications and films.



# Addressing Social Inclusion through Housing Design

A Workshop Hosted by the Van Alen International Council in Munich, Germany

## Date & Time:

Wednesday, October 5 from 4:00 PM - 6:00 PM (please arrive at BMW by 3:45 to ensure a prompt start time of 4:00 PM)

## Location:

BMW Group | First Floor Conference Room

Petuelring 130

1. Stock, Empfang /1. Floor, reception

80807 München

## Questions for Discussion:

1) What can we learn from Munich about addressing social inclusion in housing projects? How can we apply the following urban tools and case studies used in Munich to creating better, more inclusive urban spaces?:

A. The **Munich model** and **socially just plot management**

B. **Co-op housing and community investment**

C. Building creatively in cities with a shortage of **undeveloped space**? (Ex: Parking lot housing, Dantebad)

2) Using our feedback and insights from small-group discussions, tours, and deliberations, what are our recommendations for a future, more inclusive world city? How can architects play a role in inclusivity and designing for long-term benefits?

3) How can the current model of housing development — rapid return on investment from high income renters — be rethought by architects, community members, and developers to foster inclusive housing design for future generations?

## Local Participants:

Andrea Gebhard, Landscape Architect

Oliver Heiss, Architect & Professor at Hochschule Munich

Ruth Berkold, Architect & Professor at Hochschule Munich

Dr. Matthias Ottmann, Owner of Urban Progress (Developer)

Dr. Agnes Forster, Studio Stadt Region

Ritz Ritzer, Architect (DomagkPark)

Rainer Hoffman, Architect (DomagkPark)

Johannes Ernst, Steidle & Partners

Steffen Kercher, City of Munich

Florian Lichtblau, Lichtblau Architecture (Timber Housing Project)

Matthias Schmidt, Developer, CA IMMO

Jan Bunge, Squint Opera

Lukas Feireiss, Curator and Author, Studio Lukas Feireis

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