

**VAN
ALEN**



ITINERARY

INTERNATIONAL COUNCIL FALL MEETING

NOVEMBER 20 – 21, 2014

NEW YORK CITY

INSTITUTE

NOVEMBER 20

Dress code: casual

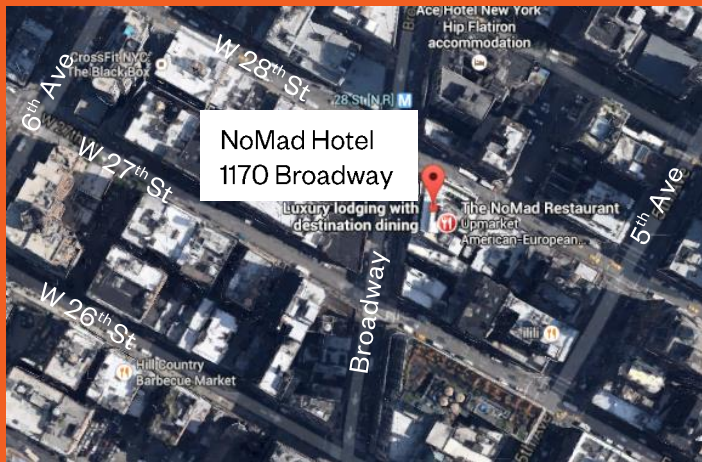
Contacts: Rachel Infeld (240-432-0736; rinfeld@vanalen.org) and Lisa Kersavage (646-554-4372)

Site Tours

8:15am – 1pm

Led by New York architects, developers, and city officials, the Council will tour some of New York’s most exciting new projects.

The Council will travel to the sites on a private bus. The Council will meet in the lobby of the NoMad Hotel at 8:15am, with a planned bus departure from the hotel at 8:30am.



Lunch

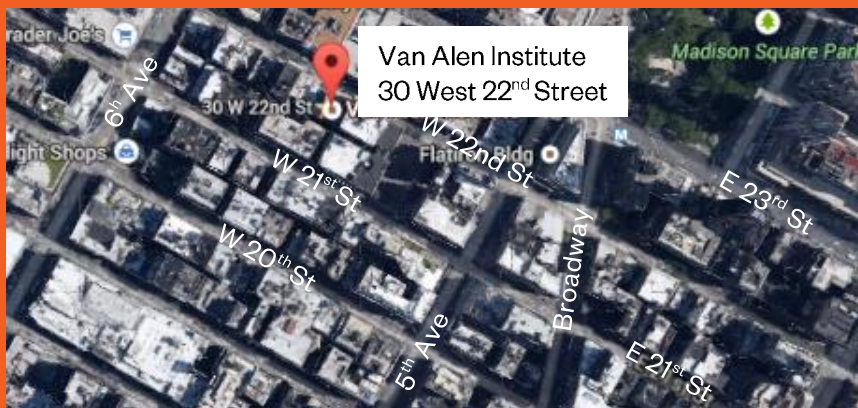
1:30pm – 3pm

Following the final site visit, the Council will have lunch at a nearby restaurant.

International Council Brainstorm

3:30pm – 6pm

The Council discusses *Place, Placement, Displacement, and Replacement* at Van Alen Institute, 30 West 22nd Street. The Council will be the first to see our new ground floor space, which opens to the public in early December.



NOVEMBER 20 BRAINSTORM DISCUSSION OVERVIEW

In several of our recent and current projects, Van Alen Institute has focused on issues that relate to a community's sense of place. For [Rebuild by Design](#), we encountered communities committed to rebuilding their old homes at any cost, despite the risk recurring damage from climate change. Through [Changing Course](#) in Louisiana, we are getting to know communities that have lived in the Mississippi River Delta for seven generations and cannot imagine moving beyond the Parish lines, even though land loss will eventually force them to do so. In New York City, there is enormous concern about gentrification and the resulting issues of displacement, which many argue can be accelerated by design improvements. We know that several of you on the International Council face these issues on a regular basis in your work.

The Council will discuss *Place, Placement, Displacement, and Replacement* during our group brainstorm session on November 20th. Each Council firm has been assigned a question below. These statements will help guide the brainstorm discussion, and may also be presented on our website and used for press purposes. Each firm was asked to prepare a short statement on the following:

- *How can communities that are forced to relocate maintain a sense of self or place?*

(White, Gehl Architects, Studio Egret West)

- *Do design projects always lead to gentrification processes?*

(Allied Works, 3XN, Wingårdhs, LAVA)

- *How can we as designers become more aware of a community's sense of place?*

(Olson Kundig Architects, Snøhetta, 5468796 Architecture, Pei Cobb Freed & Partners)

NOVEMBER 21

Dress code: casual for day and cocktail attire for evening—there will be time to go back to the hotel between the day sessions and the evening cocktail party.

Contacts: Jamie Olen (248-910-9239; jolen@vanalen.org) and Stephen Klimek (716-531-0282)

Lunch & Session #1 Discussion: New York City & Housing 1pm – 2:30pm

The Council and invited guests will discuss issues of housing in New York City over lunch at Van Alen Institute.

Session #2 Discussion: New York City & Big Infrastructure 2:45pm – 4:15pm

The second session will follow the same format and focus on big infrastructure projects in the New York City region.

Cocktails hosted by Ambassador, Consul General Jarl Frijs-Madsen at his Home 7pm

The Council and invited guests will enjoy cocktails and hors d'oeuvres at the Residence of Denmark penthouse at Gehry-designed tower at 8 Spruce Street in New York City.

Invitations for this event were emailed to you directly from the Consulate.

Directions from NoMad Hotel / Flatiron District:

Subway (20 minutes)

Take the N or R train at 28th Street and Broadway headed downtown.

Exit at City Hall.

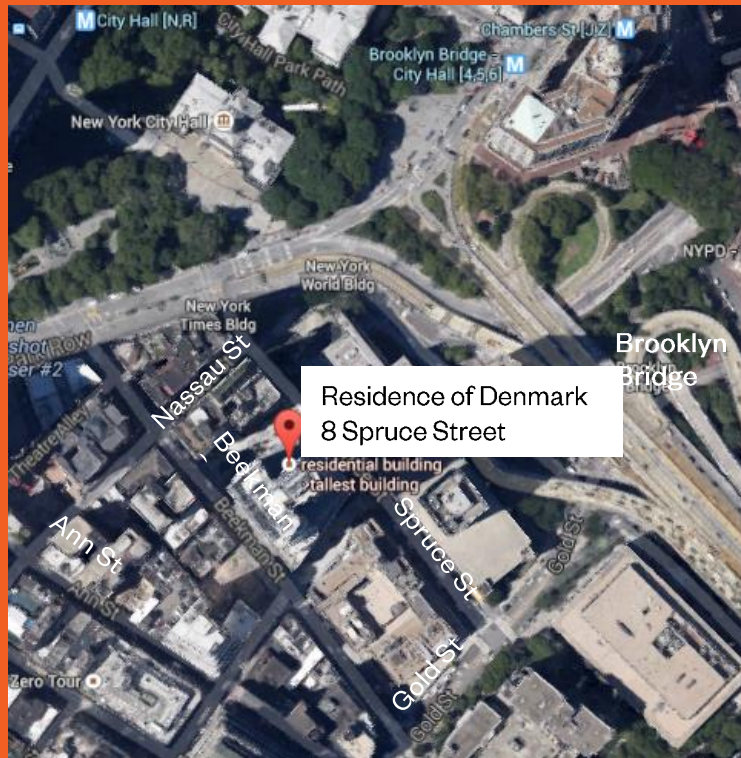
Head southwest on Broadway/Canyon of Heroes toward Murray Street.

Turn left onto Park Row.

Turn right onto Spruce Street.

OR

Cab (25 minutes +)



NOVEMBER 21: HOUSING & INFRASTRUCTURE DISCUSSION

On Friday, the Council will meet in Van Alen's new ground floor space for presentations and discussions on two topics that present pressing challenges for New York City. We will ask our invited guests—developers, city officials, etc.—to briefly frame the issues and then to join in a moderated discussion with you. We are hoping for a frank, open, and lively exchange between our invited speakers and Council members about the challenges these issues present for New York and your home cities. These sessions require no preparation.

Lunch & Session #1: New York City and Housing

1pm - 2:30pm

Over lunch we will discuss the issues surrounding housing in New York City. Like London, New York is undergoing a boom in ultra-luxury housing development. These buildings are highly profitable for developers, and some argue that they are warping the real-estate market. The resulting hike in land values is making housing all across the city more expensive to build. Increasingly, New York's housing market is driven by development on either end of the spectrum—ultra-luxury buildings and subsidized affordable housing. This new market reality, compounded with New York's chronic housing shortage, is making the city increasingly unaffordable not just for low-income people, but also the creative and middle classes. Another challenge on the near horizon is the creation of more accessible housing for the city's growing elderly population.

Housing has long been a central issue for city leadership. Mayor Bloomberg focused considerable attention on market solutions, and rezoned large parts of the city—including many waterfront manufacturing districts—to allow for large-scale residential developments and incentivize the creation of affordable units. Mayor de Blasio has pledged to build or preserve 200,000 units, and has proposed a policy that will make the inclusion of affordable housing mandatory in many large developments.

Invited Speakers:

Jared Della Valle, Alloy Development
Rob Lane, Regional Plan Association
Bill Menking, The Architect's Newspaper
Pam Samuels, Related Companies
Jeff Shumaker, NYC Department of City Planning

Session #2: New York City and Big Infrastructure

2:45pm - 4:15pm

In the last few years, much of the design debate has focused on small-scale interventions and citizen-driven projects. They fill an important niche, but it's time for New York City to think big: Only large-scale infrastructure can truly drive economic growth, improve human well-being, and respond to the threats of climate change and natural disasters. There are several major projects underway, including two new subway lines, an expansion of regional rail infrastructure, new bridges, and planning a more modern future for its dated airports, which are so dismal that Vice President Biden recently likened LaGuardia Airport to "what one might find in a third-world country". These projects can be an important generator of other development: With land so scarce and demand so high, some developers are looking to city infrastructure like rail yards and seeing opportunity for large-scale projects.

In this session we will be joined by experts who will outline the large infrastructure projects the city needs to undertake over the coming years and the role design could play in these developments.

Invited Speakers:

Mark Boekenheide, Related Companies
David Gilford, New York City Economic Development Corporation
Julie Iovine, Wall Street Journal
Rob Lane, Regional Plan Association
Eric Rothman, HR&A Advisors

Van Alen Institute International Council

Van Alen Institute's International Council is a group of thought leaders with a global reach and a shared commitment to envisioning urban futures. Council members possess a strong enthusiasm for innovative architecture and design and bring their international city-building perspectives to the Institute.

International Council Chair & Van Alen Trustee

Kai-Uwe Bergmann, BIG

International Council Fall 2014 Meeting Attendees

Nick Anderson, Snøhetta	Kyle Lommen, Allied Works Architecture
Carl Bäckstrand, White	Alan Maskin, Olson Kundig Architects
Jay Berman, Pei Cobb Freed & Partners	Kim Herforth Nielsen, 3XN
Jonas Edblad, Wingårdhs	Sasa Radulovic, 5468796 Architecture
Johanna Hurme, 5468796 Architecture	Alexander Rieck, LAVA
Tom Kundig, Olson Kundig Architects	David West, Studio Egret West
Brent Linden, Allied Works Architecture	TBD, Gehl Architects

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About Van Alen Institute

At Van Alen Institute, we believe design can transform cities, landscapes, and regions to improve people's lives.

We collaborate with communities, scholars, policymakers, and professionals on local and global initiatives that rigorously investigate the most pressing social, cultural, and ecological challenges of tomorrow.

Building on more than a century of experience, we develop cross-disciplinary research, provocative public programs, and inventive design competitions.