

SEWERAGE AND WATER BOARD OF NEW ORLEANS

ENGINEERS WITHOUT BORDERS
ARTS COUNCIL NEW ORLEANS

LOWER GENTILITY NEIGHBORHOOD DEVELOPMENT ASSOC
GENTILITY TERRACE & GARDEN IMPROVEMENT ASSOCIATION
CHILDRENS HOSPITAL
OCHSNER BAPTIST MEDICAL CENTER
AGRIERS NEIGHBORHOOD PRESIDENTS COUNCIL
MID-CITY NEIGHBORHOOD ASSOCIATION

THE URBAN CONSERVANCY

TRUST FOR PUBLIC LAND
PHOENIX OF NEW ORLEANS

RIDE NEW ORLEANS

DAUGHTERS OF CHARITY
EVACUTEER
COLLECTIVO
FAUBOURG ST. JOHN NEIGHBORHOOD ASSOCIATION
HIKE FOR KATREENA
THE NATIONAL AUDUBON SOCIETY

LOUISIANA PUBLIC HEALTH INSTITUTE

CRESCENT CITY COMMUNITY LAND TRUST

THE FEDERAL EMERGENCY MANAGEMENT AGENCY

CEASEFIRE
MAGELLAN STREET GARDEN
GREEN KEEPERS
NEW ORLEANS CONVENTION AND VISITORS BUREAU
BLUE CROSS BLUE SHIELD OF LOUISIANA
PROJECT HOME AGAIN
LAKE PONTCHARTRAIN BASIN FOUNDATION

CEASEFIRE
MAGELLAN STREET GARDEN

NEW ORLEANS REGIONAL TRANSIT AUTHORITY

GREEN KEEPERS
NEW ORLEANS CONVENTION AND VISITORS BUREAU

BLUE CROSS BLUE SHIELD OF LOUISIANA

LAKE PONTCHARTRAIN BASIN FOUNDATION

THE NATURE CONSERVANCY

LOUISIANA URBAN STORMWATER COALITION

THE ARMY CORPS OF ENGINEERS

TULANE MEDICAL CENTER

THE DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

DISTRICT 1 REGIONAL PLANNING COMMISSION

HOLLYGROVE NEIGHBORS

FLUMORE GARDENS NEIGHBORHOOD TOURNOIR INFIRMARY HOSPITAL

THE ARBOR DAY FOUNDATION

NEIGHBORHOOD PARTNERSHIP NETWORK

THE HOUSING AUTHORITY OF NEW ORLEANS

FITLOT - OUTDOOR FITNESS PARKS

ENGINEERS WITHOUT BORDERS

CARROLLTON AREA NETWORK

BYWATER NEIGHBORHOOD ASSOCIATION

CARROLLTON-HOLLYGROVE CDC

LOUISIANA LAND TRUST

BROADMOOR IMPROVEMENT ASSOCIATION

MAGELLAN STREET GARDEN

CITIZENS OF UPPER BROADMOOR

CALHOUN-PALMER NEIGHBORHOOD ASSOCIATION

JEFFERSON CITY IMPROVEMENT ASSOCIATION

AUDUBON AREA ZONING ASSOCIATION

NO/LEX

NEW ORLEANS LAND EXCHANGE

COLLABORATIVE SITE PLANNING FRAMEWORK

COLLABORATIVE SITE PLANNING FRAMEWORK

NO / LEX

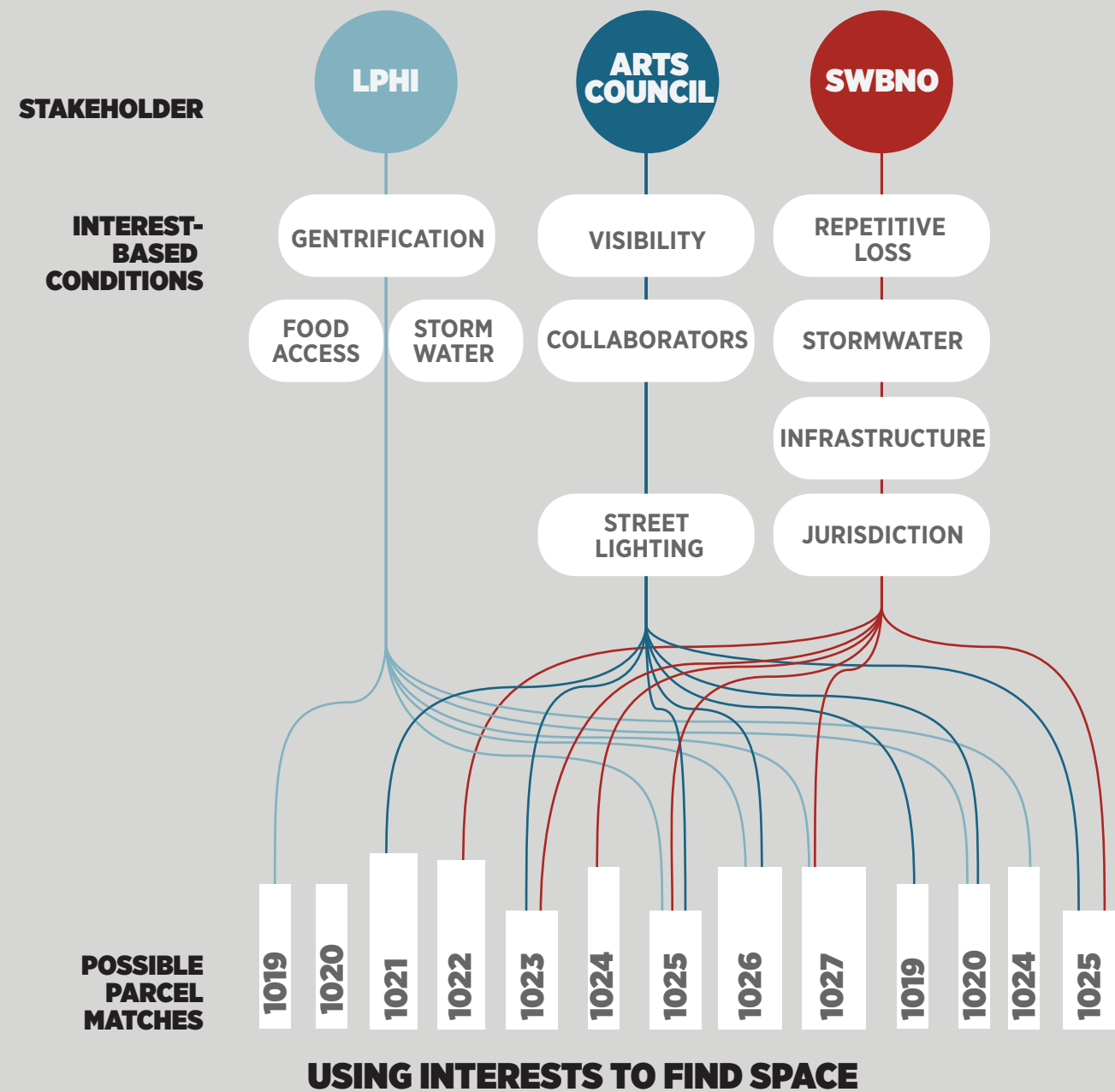
NEW ORLEANS LAND EXCHANGE

Initiates a new process for managing vacant land

Highlights the range of options that can be used to secure access or use of vacant parcels

Transforms perceptions of vacancy from persistent problem to urban resource

01 REACHING OUT



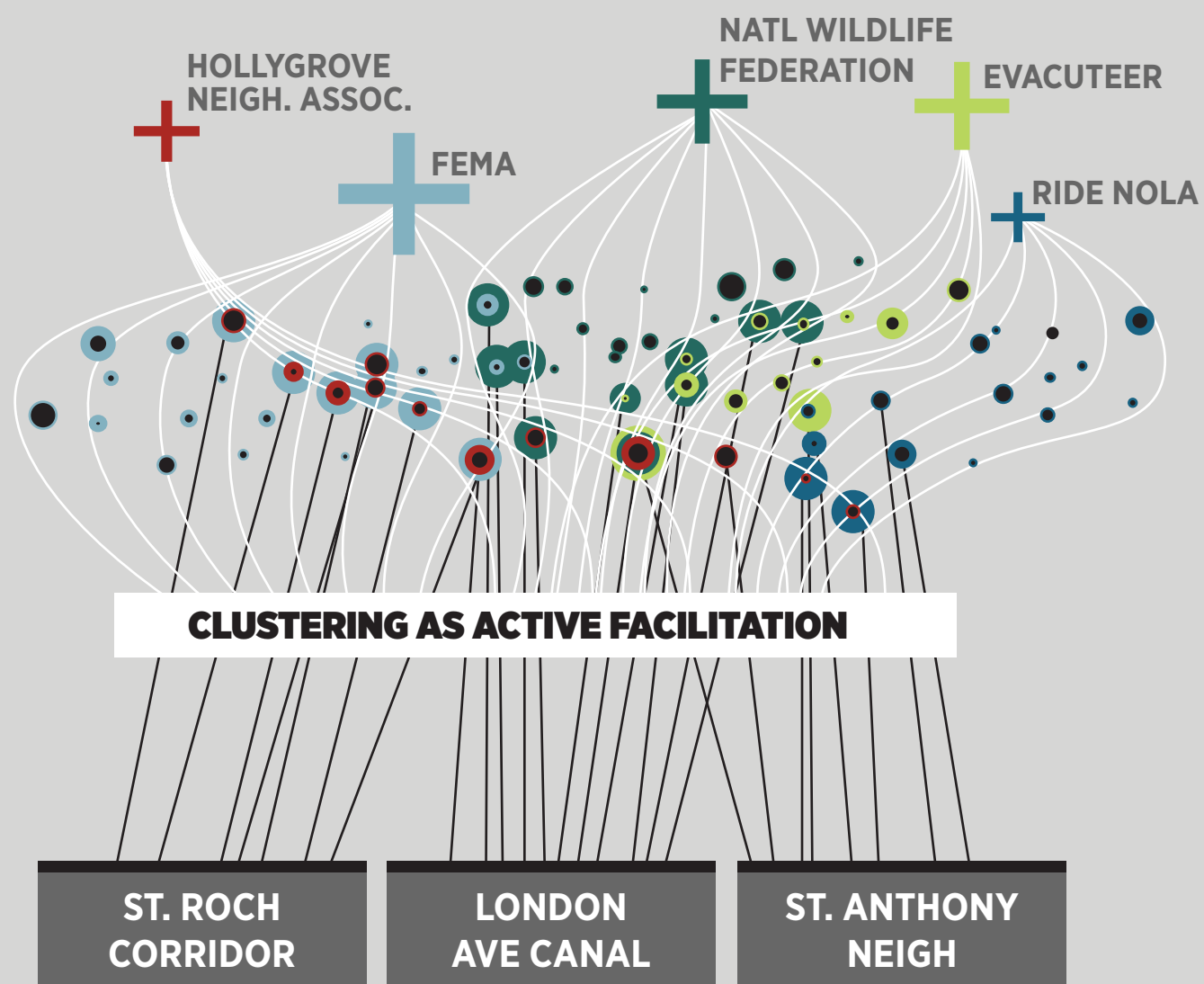
NORA contacts stakeholders about the range of conditions and locations of interest to their organizations

STAKEHOLDER DATABASE

Organization	Site and Location Conditions
Sewerage and Water Board contact	Lot Size: <input type="checkbox"/> < 2000 sq. ft. <input type="checkbox"/> 2000-5000 sq. ft. <input checked="" type="checkbox"/> >5000 sq. ft.
Contact:	Elevation Zone: <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input checked="" type="checkbox"/> 3
phone:	Neighborhood: Any
email	Other: Areas with poor sewer service
Louisiana Public Health Institute contact	Lot Size: <input type="checkbox"/> < 2000 sq. ft. <input checked="" type="checkbox"/> 2000-5000 sq. ft. <input type="checkbox"/> >5000 sq. ft.
Contact:	Elevation Zone: <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input checked="" type="checkbox"/> 3
phone:	Neighborhood: Hollygrove; Lower Ninth Ward
email	Other: Areas poised to gentrify
Arts Council of New Orleans contact	Lot Size: <input checked="" type="checkbox"/> < 2000 sq. ft. <input checked="" type="checkbox"/> 2000-5000 sq. ft. <input type="checkbox"/> >5000 sq. ft.
Contact:	Elevation Zone: <input checked="" type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input checked="" type="checkbox"/> 3
phone:	Neighborhood: Central City
email	Other: Access to primary and secondary streets; Well-lit
Ride New Orleans contact	Lot Size: <input checked="" type="checkbox"/> < 2000 sq. ft. <input type="checkbox"/> 2000-5000 sq. ft. <input checked="" type="checkbox"/> >5000 sq. ft.
Contact:	Elevation Zone: <input checked="" type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input checked="" type="checkbox"/> 3
phone:	Neighborhood: Any
email	Other: Near transit locations
Trust for Public Land contact	Lot Size: <input type="checkbox"/> < 2000 sq. ft. <input checked="" type="checkbox"/> 2000-5000 sq. ft. <input checked="" type="checkbox"/> >5000 sq. ft.
Contact:	Elevation Zone: <input checked="" type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input checked="" type="checkbox"/> 3
phone:	Neighborhood: Any
email	Other: Park-poor neighborhoods; Food deserts
FEMA contact	Lot Size: <input type="checkbox"/> < 2000 sq. ft. <input type="checkbox"/> 2000-5000 sq. ft. <input checked="" type="checkbox"/> >5000 sq. ft.
Contact:	Elevation Zone: <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input checked="" type="checkbox"/> 3
phone:	Neighborhood: Any
email	Other: Near drainage and sewer pumps
contact	Lot Size: <input type="checkbox"/> < 2000 sq. ft. <input type="checkbox"/> 2000-5000 sq. ft. <input type="checkbox"/> >5000 sq. ft.
Contact:	Elevation Zone: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
phone:	Neighborhood:
email	Other:
contact	Lot Size: <input type="checkbox"/> < 2000 sq. ft. <input type="checkbox"/> 2000-5000 sq. ft. <input type="checkbox"/> >5000 sq. ft.
Contact:	Elevation Zone: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
phone:	Neighborhood:
email	Other:

02

CLUSTERING



NORA cross-references stakeholder interests with spatial zones, identifying clusters of parcels

STAKEHOLDERS
Arts Council of New Orleans
Crescent City Land Trust
Daughters of Charity
Environmental Defense Fund
EVACUTEER
Federal Emergency Management Agency
National Wildlife Federation
RIDE New Orleans
Sewerage and Water Board New Orleans
Sprout NOLA
Trust for Public Land

CONDITION
Elevation
Legal Status
Presence of Structure
Size
Soil Quality
Lighting
Zoning
LOCATION
Council District
Drainage Infrastructure
Evacuation Routes
Flood Protection Infrastructure
Food Availability
Habitat
Health Services
Industry
Market Strength
Neighborhood
Open Water
Parks
Primary and Secondary Roads
Public Space
Repetitive Loss
Schools
Transportation

BUILDING CAPACITY

01 NEGOTIATION
SIMULATION

02 CLUSTER
WALKING TOUR

03 LEGAL
STRATEGIES
WORKSHOP

04 IMPLEMENTATION
& MAINTENANCE
WORKSHOP

FOUR-PART CAPACITY BUILDING WORKSHOP



NORA hosts a series of workshops,
building stakeholders' capacity to collaborate

FORMING COALITIONS

ENHANCE TRANSIT

RIDE NOLA
RTA
EVACUTEER
ARTS COUNCIL

REDUCE FLOODING

SWBNO
NEIGH ASSOC
FEMA
ACOE
LPHI

SHORT-TERM ACTIVATION

SPROUT NOLA
ARTS COUNCIL
NEIGH ASSOC

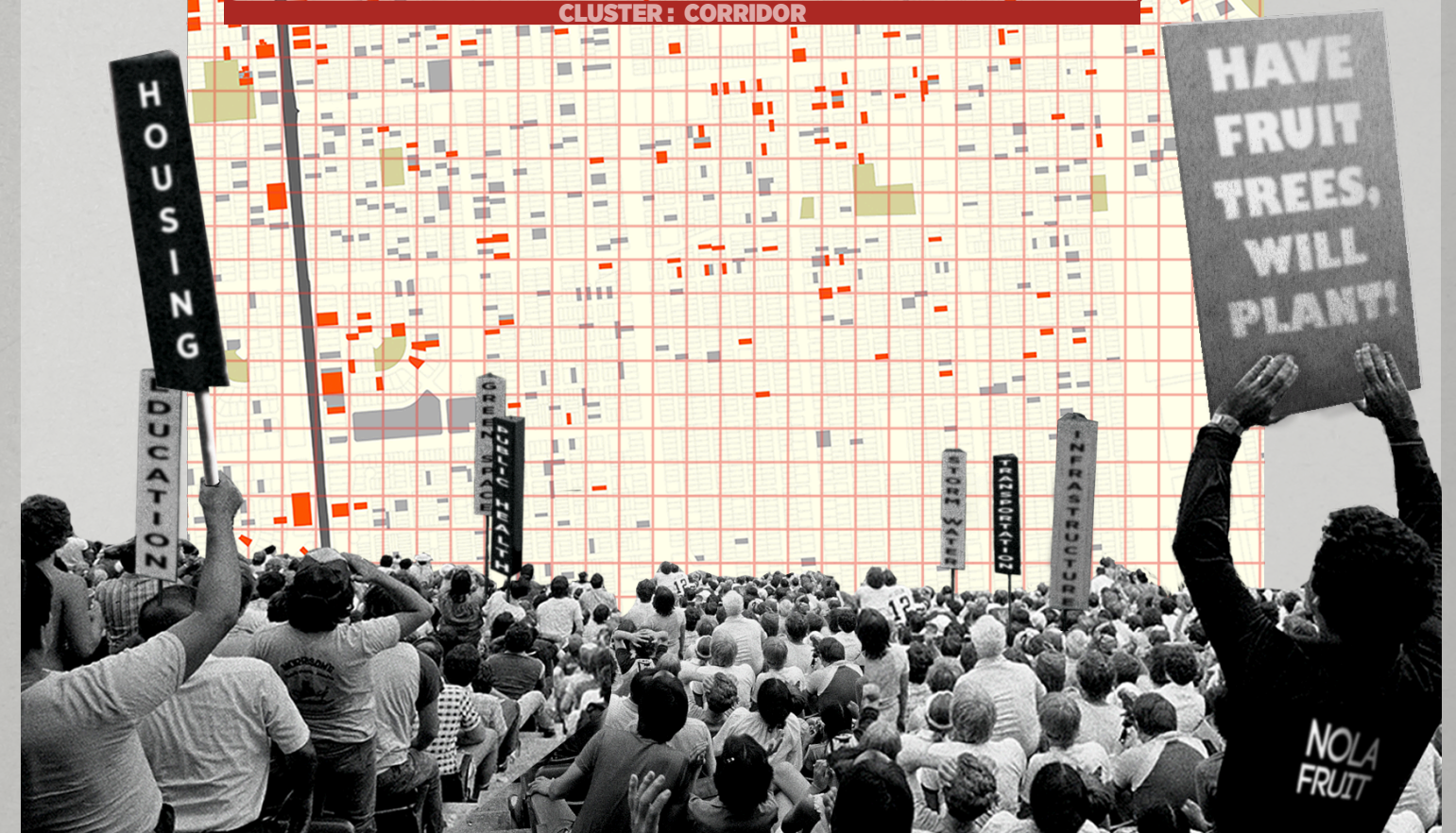
CLUSTER:
CORRIDOR

PARCELS
302 - 356

COALITION:
SPROUT, Arts Co, St.
An. Neigh Assoc

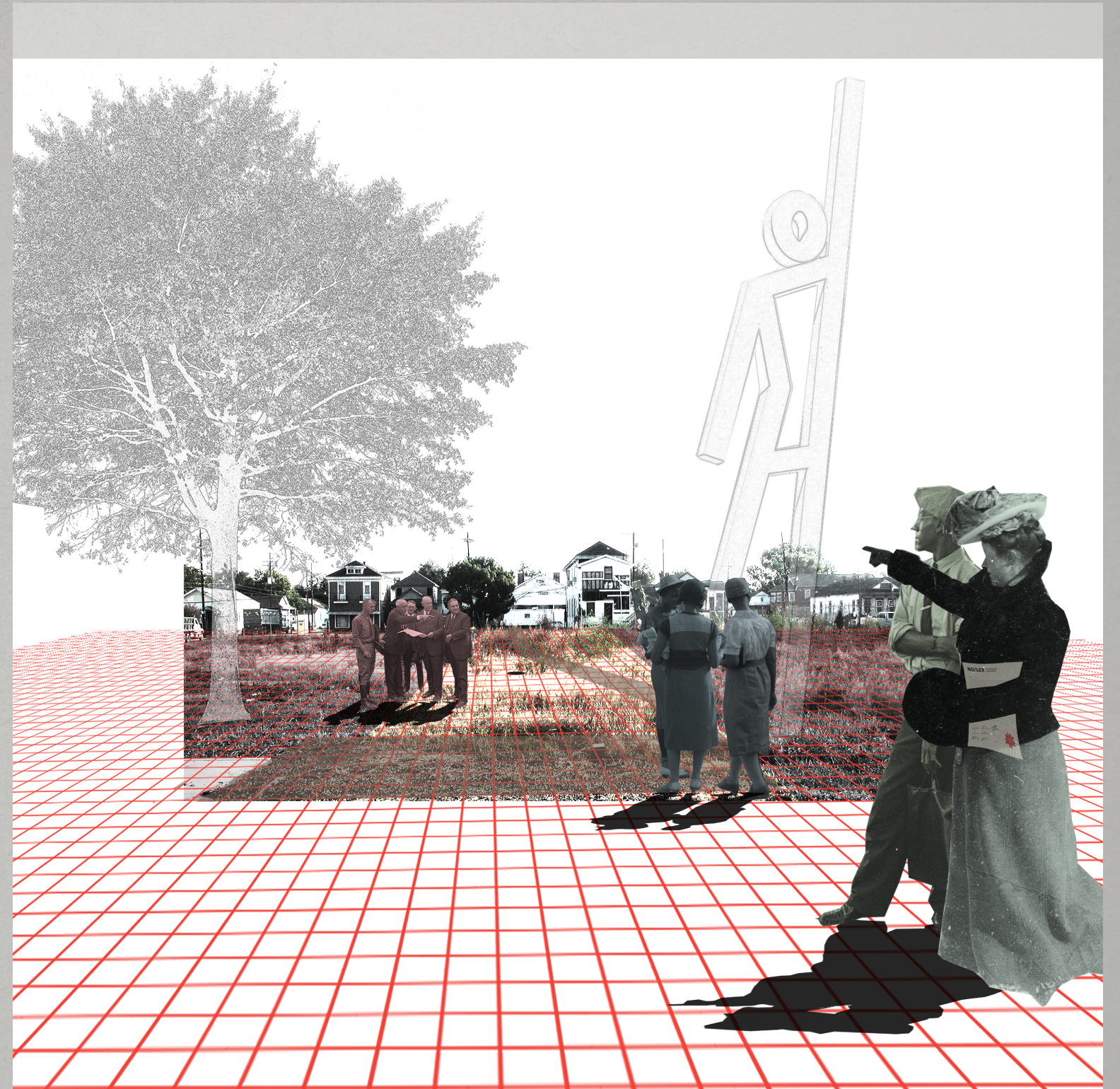
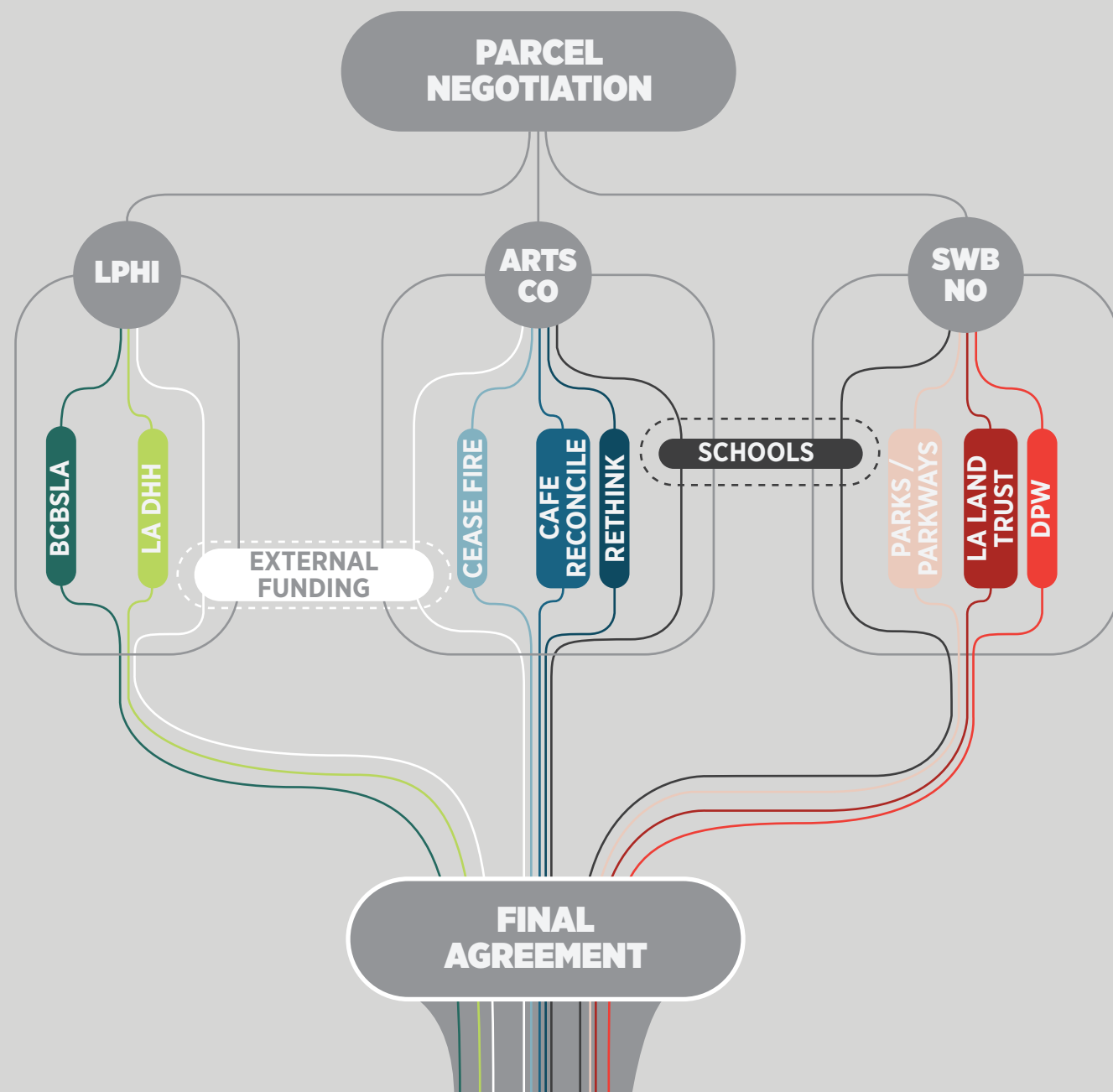
MEETING DATE:
20 may, 6PM

CLUSTER : CORRIDOR



Stakeholders form goal-oriented working groups
to develop interventions

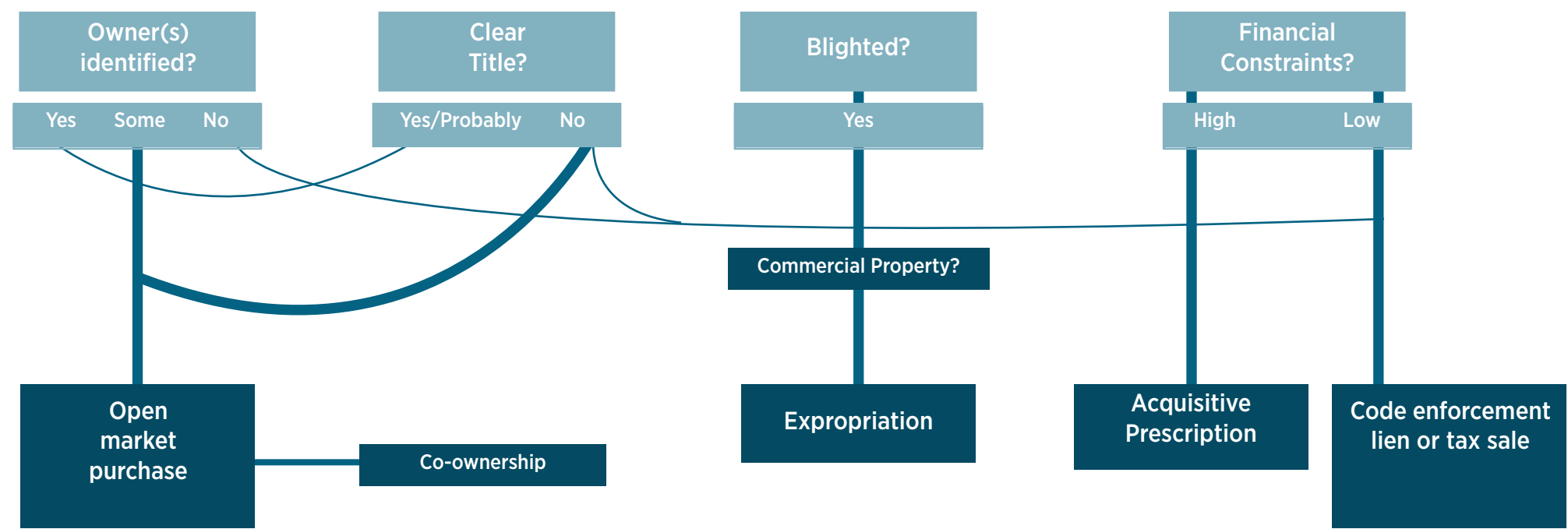
DEEPENING ENGAGEMENT



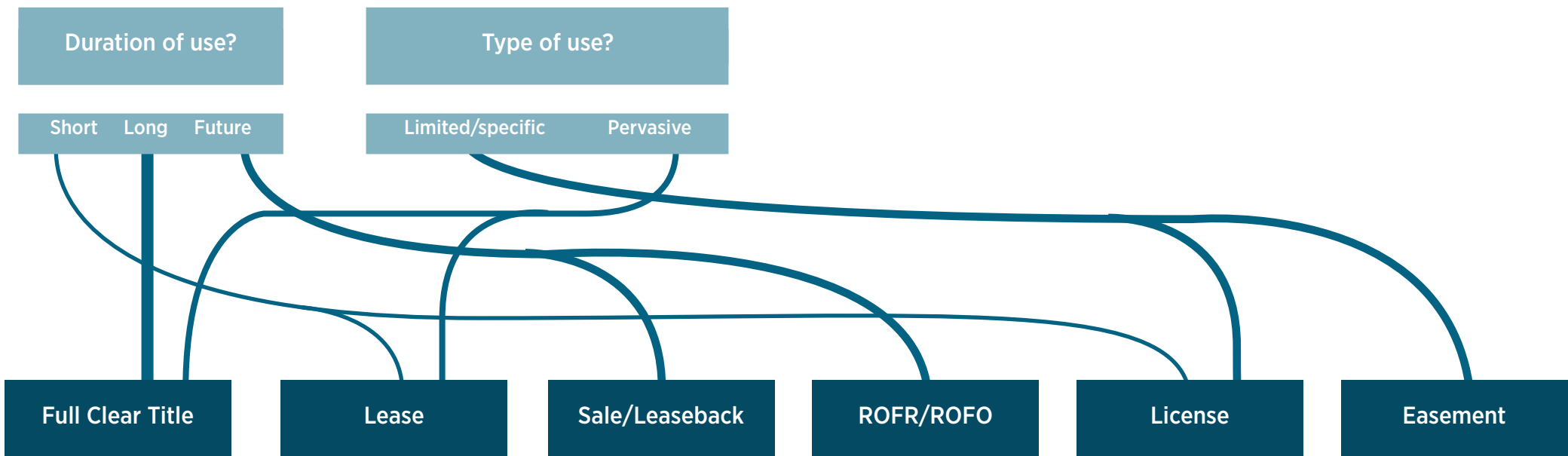
Emerging coalitions connect to existing and new partner organizations to build support and secure resources.

DIRECTED DECISION MAKING
LEGAL PATHWAYS AND PROPERTY RIGHTS

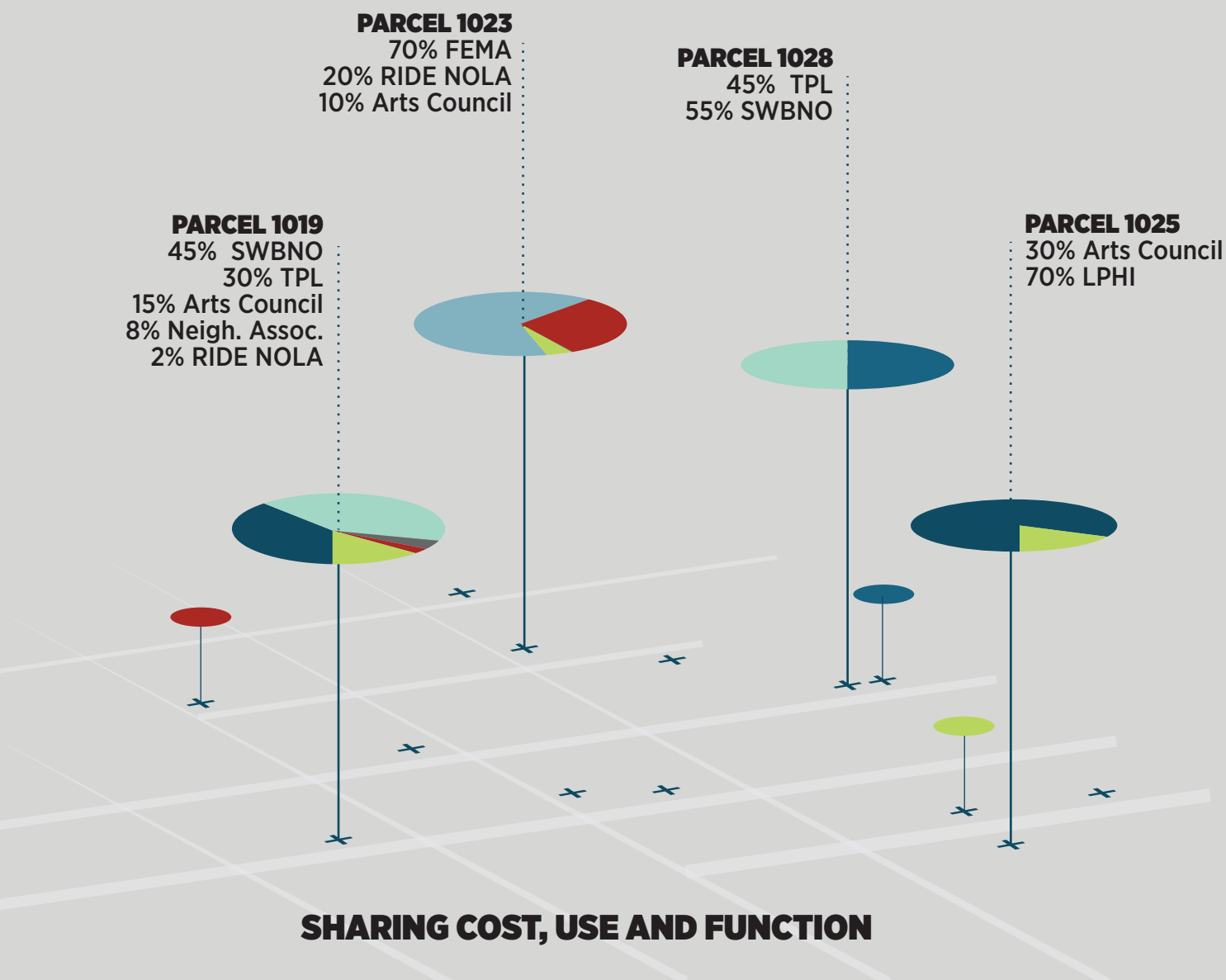
ATTRIBUTES OF VACANT PROPERTY AND METHOD OF ACQUISITION OF PROPERTY RIGHT



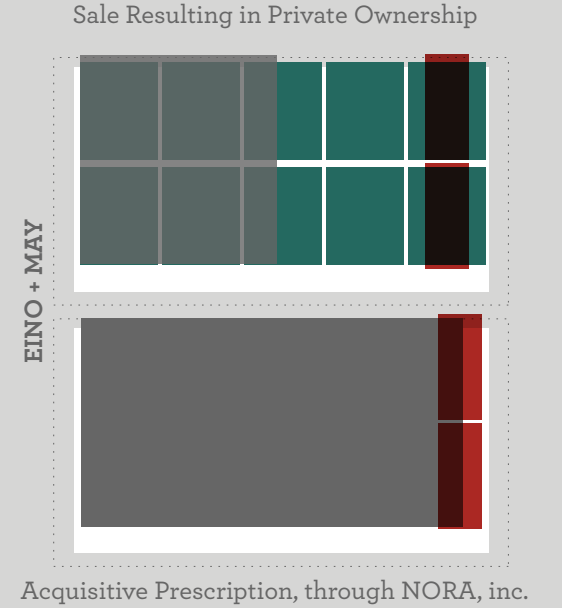
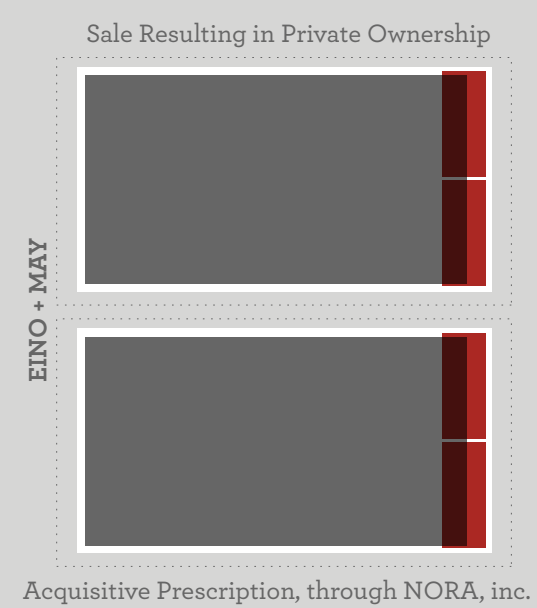
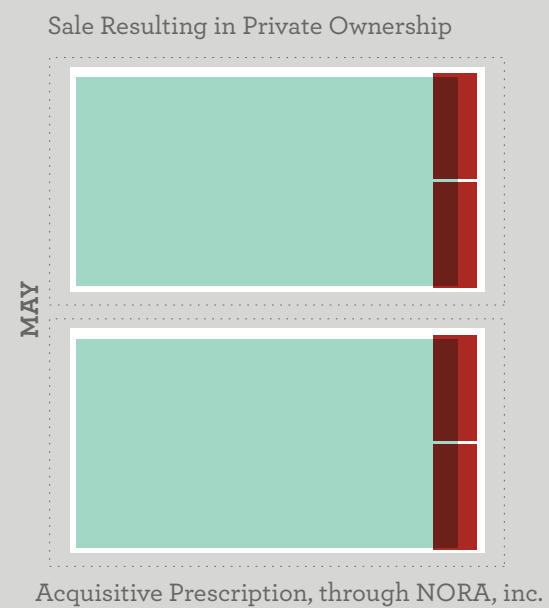
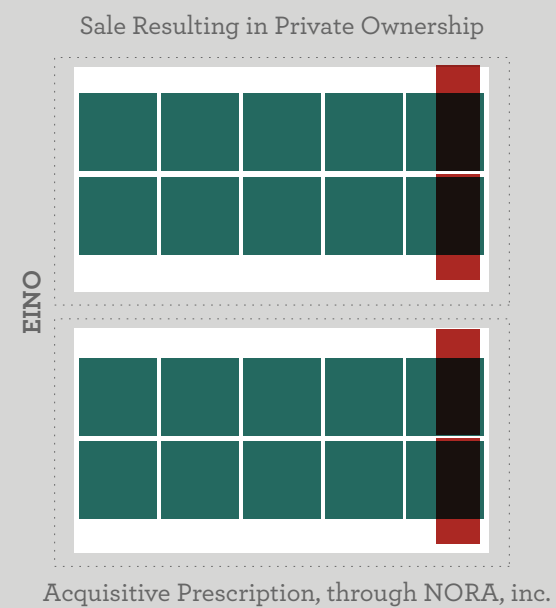
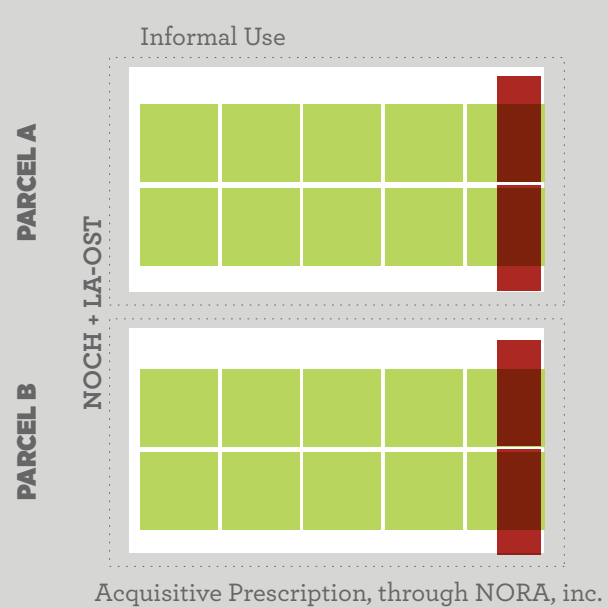
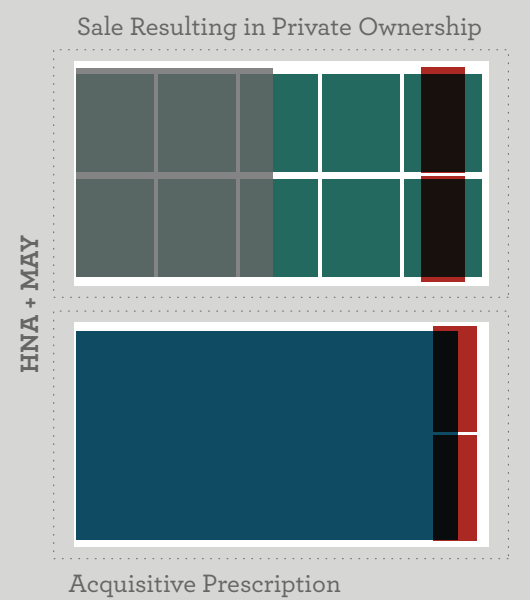
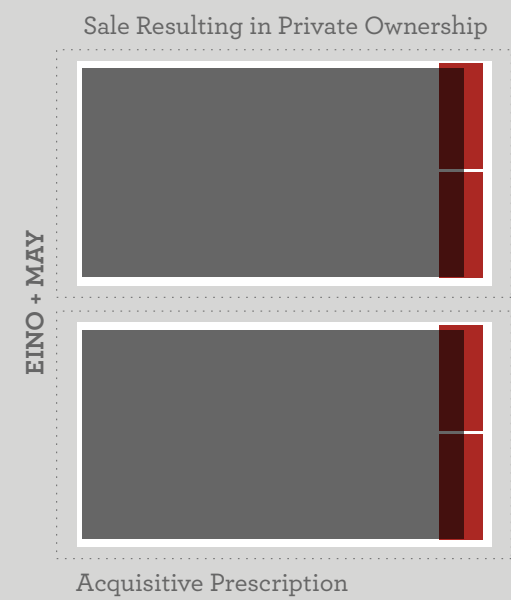
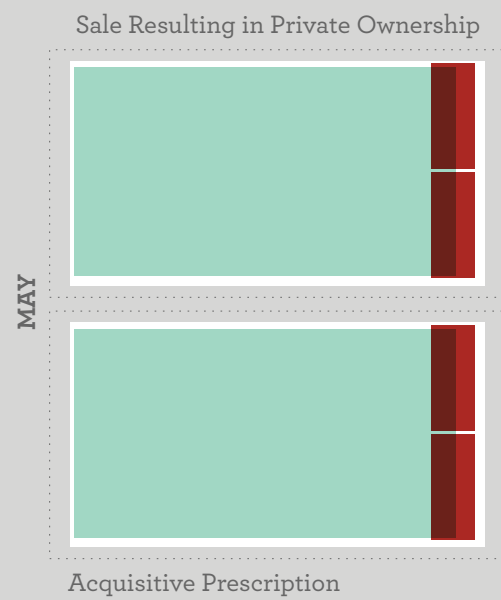
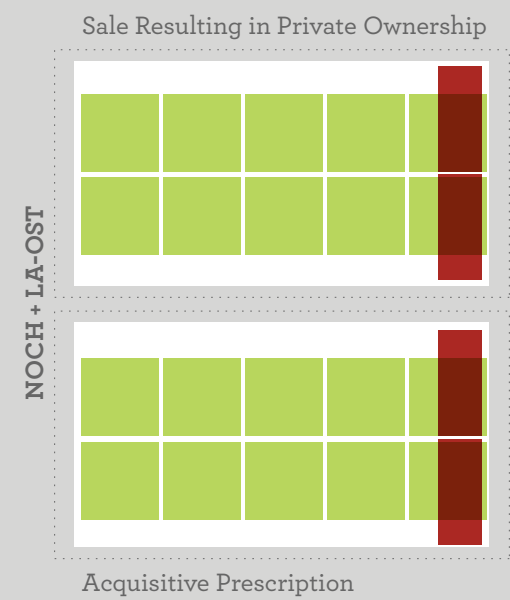
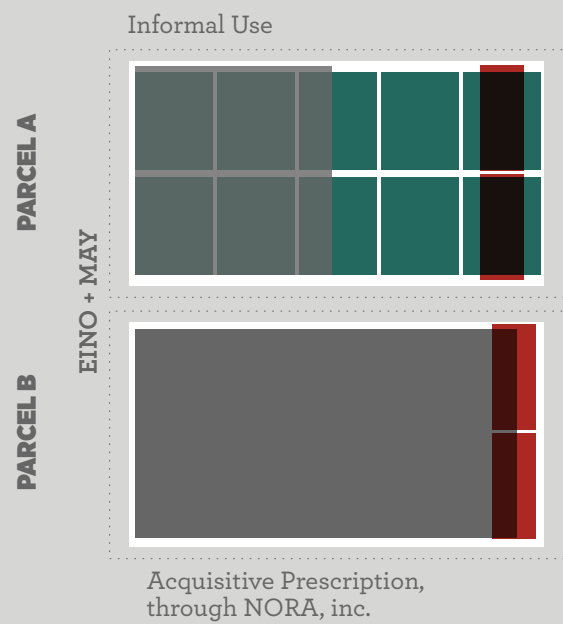
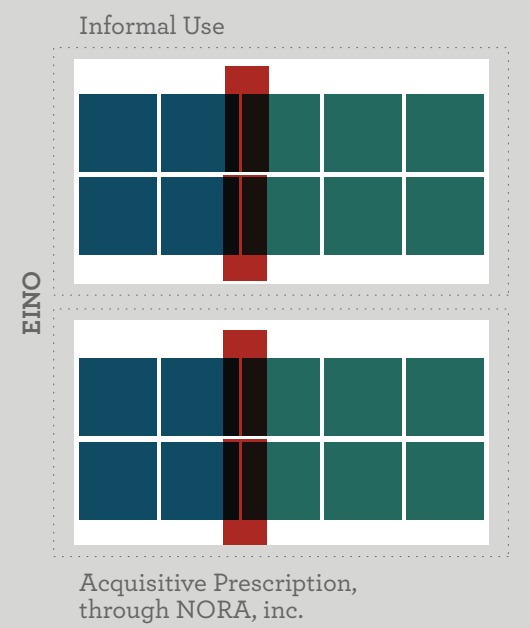
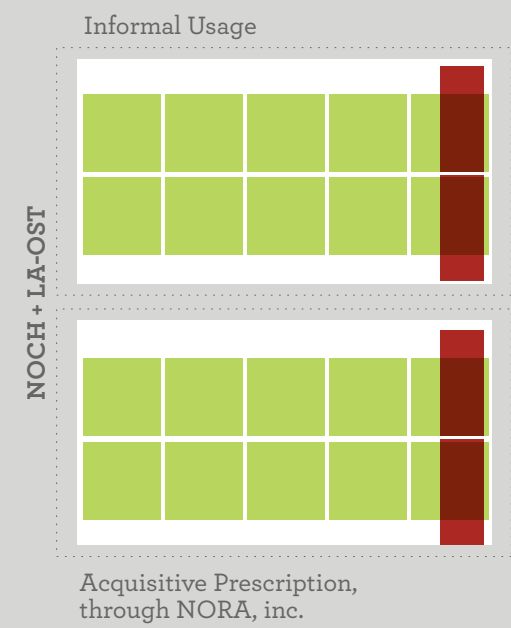
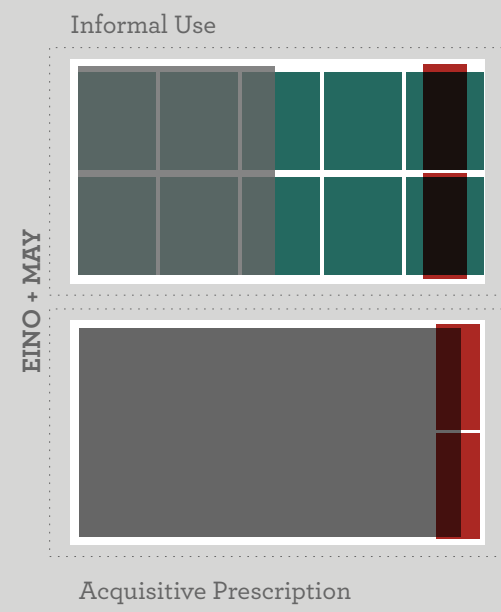
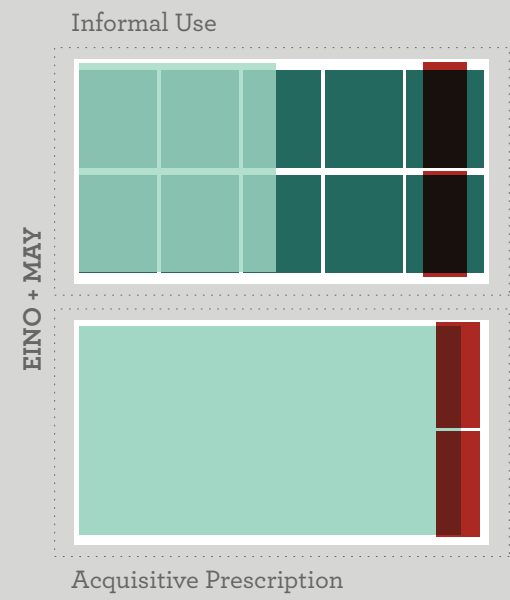
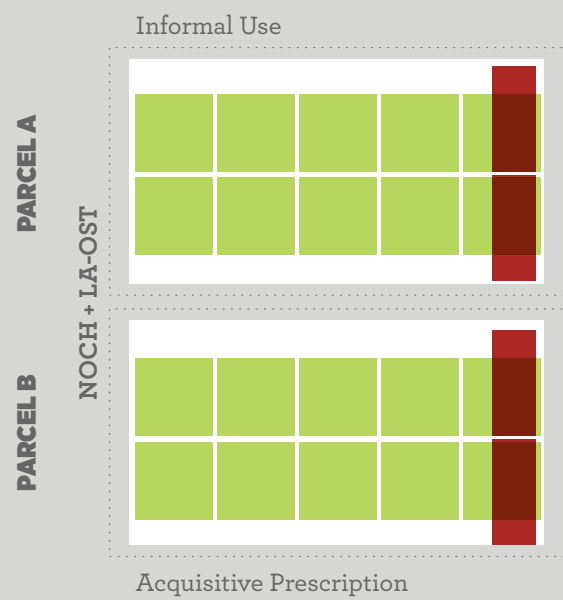
ATTRIBUTES OF PLANNED USE AND PROPERTY RIGHTS



06 REACHING AGREEMENTS



Stakeholders enter into collaborative arrangements;
NORA reviews agreements to ensure feasibility and stability



BREAKING GROUND

NEW CLUSTER

NEGOTIATION

FRAMEWORK
AGREEMENT

FUNDING STREAMS

DESIGN

EXISTING
PROGRAMS

LOT NEXT
DOOR

GROWING
GREEN

LAND EXCHANGE
PROGRAMS

LAND EX
LEXICON

NORA-
SUGGESTED
DESIGNER

SELF
DIRECTED

INDEPENDENT
DEVELOPMENT

APPROVED
BY NORA

NORA
OVERSIGHT

YEARLY REVIEWS

CONSTRUCTION

THREE-YEAR
REVIEW



Multiple parcels are transformed,
generating new typologies and enduring collaborations

3 months

- + Stakeholder Database (15-20 stakeholders)
- + 3-4 Clustering Options

STAKEHOLDER ASSESSMENT



3 months

- + 4-Part Capacity Building Workshop

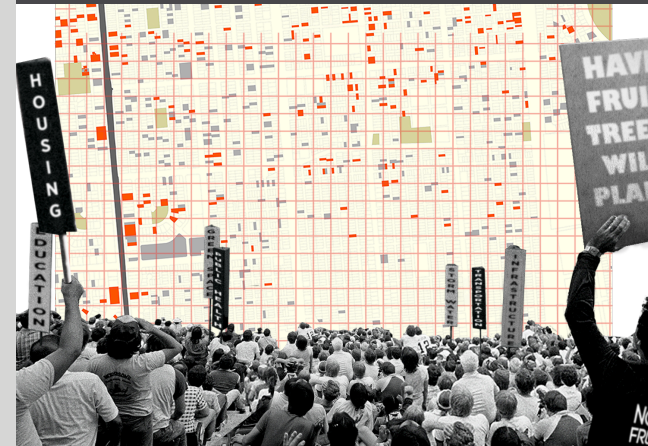
CONVENING WORKSHOPS



6 months

- + Multi-Parcel Negotiation (50-100 parcels)

FACILITATED NEGOTIATION



12 months

- + Land EX Lexicon (design prototyping)

DESIGN AND IMPLEMENTATION



PILOT
NO/LEX